PMI Talent Triangle

▲	Technical	**14 PDUs**
▲	Leadership	**6 PDUs**
▲	Strategic	**4 PDUs**

Managing IT Projects

Learn how to manage IT projects – from definition to sustainment of results – and equip yourself with best proven practices to successfully lead, revive, and rescue IT projects

On This Course, You Will:

- Learn a tailored IT project management methodology to manage your IT projects from project definition to closure and beyond
- Value the components, skills and actions that guarantee success in your IT project journeys
- Become familiar with global IT and business standards and frameworks that represent guidance and act as a toolbox for you to utilise
- Understand trends impacting the IT profession and IT project management
- Learn the best practices of the IT flavoured project management lifecycle and be prepared to innovate and introduce agility when applicable

24 – 27 August 2020

Dusit Thani Hotel, Dubai, UAE

3 FOR 2 OFFER

The course material and discussion will be in English, with Arabic facilitation when necessary

Abdallah Nasrallah
MBA, PMP, ACP, PBA

International Management Consulting Advisor and Business Leader

COURSE INFORMATION

Meet Your Expert Course Leader

Abdallah Nasrallah – MBA, PMP, ACP, PBA

International Management Consulting Advisor and Business Leader

Abdallah is an international management consultant, a trusted advisor, a business leader and a coach with over two decades of experience in the MENA region.

Abdallah is experienced in optimising and transforming organisations through successful strategy and portfolio management, programme/project delivery, business process optimisation, promotion of governance and compliance and enablement of business through technology and innovation.

With a special blend of expertise, Abdallah served numerous organisations across the government, telecommunications, healthcare, digital, transportation, construction, services, hospitality and tourism, information technology and education sectors. Entities include Dubai Holding, Orange Telecom, AW Rostamani Group, Du, A.T. Kearney, and Dubai Municipality amongst others.

He holds an Executive MBA from Bradford University, and a BSc degree in Information Management. He is a Project Management Professional (PMI-PMP)$^{®}$, Agile Certified Practitioner (PMI-ACP)$^{®}$, and Professional in Business Analysis (PMI-PBA)$^{®}$.

Course Overview

IT projects often have a massive learning curve. The IT project management practice is always faced with many challenges impacting IT projects, from definition to delivery. Those challenges vary in type: some related to stakeholders, communication and engagement; some to requirements, project limitations, and constraints; and some are related to unparalleled technology advancement which keeps every IT project a unique journey even if its repetitive.

According to research conducted by IAG Consulting, 68% of IT projects fail due to lack of proper definition of projects, lack of project requirements management, poor expectation management, and weak monitoring and controlling processes; amongst many other reasons why IT projects fail.

This course shall help delegates understand the common reasons and equip them with the skills, tools, and approaches needed to avoid project failure.

The course is designed to prepare IT Project Managers to understand the dynamics of adaptive project management, with a tailored approach crafted by an expert in the field. The course will unveil demanding skills for IT Project Managers, explain competing demands of the role, and provide delegates with a refined approach to manage their IT projects across the lifecycle.

Whether your IT project is new, an enhancement or upgrade for a previous project, an incremental component of a programme, a building block in a transformation initiative, or just a project that requires rescue, this course is made for you.

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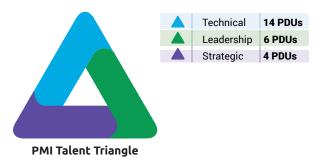# COURSE INFORMATION

Course Competencies

- Project Management
- Adaptive IT Project Management
- IT Management
- IT Project Budgeting and Cost Management
- Innovation and Agility
- Disruptive Technologies
- Digital Project Management

Course Methodology

The delivery of this course will be a dynamic blend of lectures, interactive discussions and group workshops. The course includes many real-life cases and experiences in managing IT/digital projects with lessons learned made available to delegates to benefit from in their daily project management activities.

Course Prerequisites

Delegates are expected to be generally knowledgeable about Project Management practices, whether from PMI or PRINCE2. IT projects involvement and experience is recommended for delegates to build on and enhance their skills with this training.

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Course Requirements And Certificates

Delegates must meet two criteria to be eligible for an Informa/PMI® Certificate of Completion for a course:

- Satisfactory attendance - delegates must attend all sessions of the course. Delegates who miss more than 2 hours of the course sessions will not be eligible to sit the course assessment
- Successful completion of the course assessment

Delegates who do not meet these criteria will receive an Informa Certificate of Attendance. If delegates have not attended all sessions, the Certificate will clearly state the number of hours attended.

Who Should Attend

This course is designed for anyone involved in IT or digital projects, who is keen to learn the best practices in managing IT projects, including

- IT professionals
- IT Project Managers
- Team Leaders
- Business and System Analysts
- Digital Project Managers
- Technology Entrepreneurs establishing new organisations
- Experienced Project Managers who need to enrich their skills and knowledge with best practices managing IT projects

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COURSE OUTLINE

Course Timing: Registration will be at 08:00 on Day One. The course will commence at 08:30 each day and end at 14:30. There will be breaks for refreshments and lunch will be served at the end of each day's session.

Day One

Project Management For IT
- Definition of an IT Project
  - A solution
  - A product
  - An enhancement or improvement
- Role of the IT Project Manager
- Project management principles
- Organisational awareness
- IT domains vs. digital domains
  - IT project types
  - Digital project types
  - Differences and similarities
  - The skills matrix
- IT project management in a transformation context

Case Study: *From IT to digital and back*

Why Is IT Project Management Different?
- Characteristics of IT projects vs. other projects
- The digital economy and its impact on IT project management
- Global implications on the industry
- Exceptional technology advancement
- IT project management facts and statistics

Key Demanding Skillsets For An IT Project Manager
- Leadership for IT project management
- People management
- Communications
- Relationship management
- Diplomacy and negotiation
- Emotional intelligence
- Cultural recognition
- Agility and innovation

Self-Assessment Exercise

Day Two

Insight On Global IT And Business Management Practices
- Understanding the application of recognised practices and frameworks in IT projects and beyond
- IT governance (COBIT)
- IT service management (ISO ITSM, ITIL)
- Enterprise architecture (TOGAF, Zachman, etc.)
- Other practices

Trends Impacting The IT Profession And IT Project Management
- Recognition of innovation and disruptive technologies
- Technology as a pillar in building and enabling economies
- Overview of trends that lead to IT and digital projects:
  - Artificial intelligence
  - Machine learning
  - Blockchain
  - Internet of Things/Everything
  - Cybersecurity
  - Virtual reality
  - Robotics

Workshop: *The project of the future*

Defining And Initiating An IT Project
- An IT project in business terms
- IT project feasibility
- IT project under larger programmes or portfolios
- Strategic nature of IT projects
- IT contracts
- Perspectives on IT projects
  - Vendor or client
  - Buyer or seller
  - Internal or external

Group Exercise: *IT project business case and definition*

COURSE OUTLINE (CONTINUED)

Day Three

- **Scoping The IT Project**
  - Defining project outcomes, outputs and success criteria
  - Requirements, requirements, requirements!
  - Identifying and engaging with stakeholders
  - Recognising risk management
- Instilling total quality management in IT projects
- Choosing your model and methodology
- Lean IT concepts
- Common IT project management definition mishaps and how to avoid them
- Kicking off your IT project

Planning Your IT Project
- Understanding agile vs. traditional planning
- Recognising stakeholder analysis and interdependency awareness
- An IT project of value – adaptive planning
- IT project design
- Baselining IT projects
  - Requirements elicitation practice and techniques
  - IT project development framework
  - Work breakdown management
  - Planning schedule and using tools
  - Critical path planning and management
  - Understanding risk and issue management
- Budgeting and estimation for IT projects
- Management of costs for IT projects
- Planning for acceptance and operations
- Establishing common grounds and rules of engagement with stakeholders

> **Group Exercise:** *Reflective learning – planning techniques and workaround***s**

Running Your Project
- Concepts of IT project execution (implementation, development, rollout, delivery)
- Forming, building and managing the team
- Dealing with risks and issues
- Realisation and management performance (earned value concept)
- Delegation and escalation
- IT project promotion and engagement tactics

Day Four

Innovation And Agility
- The innovation compass for IT projects
- Innovation framework for project management
- Agility's home is IT (software)
- Most adopted agile methodologies – why? And where?

> **Exercise:** *Applying innovation on IT projects*

Performing Monitoring And Control
- Management of change and alterations
- Employing different methodologies when needed
- Resolving issues and problems
- Managing lessons learned and PDCA Cycle
- Revisiting acceptance planning
- Revisiting operational and transition requirements

Project Closure
- Key statistics about IT project closure
- Key considerations for IT project closure
- Project/product/solution release management
- Testing and performing acceptance and sign off
- Recognising value of an IT project
- Disseminating information and populating final project records

Beyond Project Closure
- Sustaining value and results
- Transitioning to operations
- Contractual obligations
- Continuous improvement
- Keeping yourself up to date

MANAGING IT PROJECTS

Date	Fee Before 15 June 2020	Fee Before 20 July 2020	Final Fee
24 – 27 August 2020	US$ 4,195	US$ 4,695	US$ 5,195

Pricing excludes 5% VAT, charged where applicable
Book and pay full fee for two colleagues and the third attends for FREE

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Delegate Details

First Name

Last Name

Job Title

Company

Address

Postal Code

Country

City

Tel/Fax

Mobile

Email

EVENT VENUE

Dusit Thani Hotel, Dubai, UAE |Tel: +971 4 343 3333

Please contact the respective event venue directly to reserve your room. Quote 'Informa' to avail Informa corporate rates.

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WAYS TO REGISTER

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Mail: Informa Middle East Ltd. | PO Box 9428 - Dubai, UAE

The 3 for 2 offer is valid on full price	Payment to be settled before start of the course to avail the offer	Not applicable in conjunction with corporate discounts

Course fees include documentation, luncheon and refreshments. Delegates who attend all sessions and successfully complete the assessment, will receive an Informa/PMI® Certificate of Completion.

All registrations are subject to our terms and conditions which are available at **www.informamea.com/terms**. Please read them as they include important information. By submitting your registration you agree to be bound by the terms and conditions in full.

PAYMENTS
A confirmation letter and invoice will be sent upon receipt of your registration. Please note that full payment must be received prior to the event. Only those delegates whose fees have been paid in full will be admitted to the event.

AVOID VISA DELAYS – BOOK NOW
Delegates requiring visas should contact the hotel they wish to stay at directly, as soon as possible. Visas for non-GCC nationals may take several weeks to process.

CANCELLATION
If you are unable to attend, a replacement delegate will be welcomed in your place. If you cancel your registration 57 days or more before the event, you will receive a refund minus a 10% cancellation fee (plus VAT where applicable). Cancellation after 56 days before the event or if you fail to attend the event will be 100% payable. All cancellations must be sent by email to registermea@informa.com marked for the attention of Customer Services Cancellation.

Due to unforeseen circumstances, Informa reserves the right to cancel the course, change the programme, alter the venue, speaker or topics.

For full details, please visit www.informa-mea.com

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