

Informa Connect

Academy

Professional Development & Learning

Course Calendar 2024

www.informaconnect.com/academy



Our Learning Experience

Our aim is to enable you and your organisation to thrive.



Wide-ranging portfolio of programmes covering the critical areas of business



Invaluable subject matter expertise and insights



Digital badging for enhanced personal branding and career advancement



Cutting-edge content and recognised certification from renowned associations and universities



Networking opportunities with international professionals

About us

Since our beginnings as IIR Middle East 30 years ago, hundreds of thousands of professionals have boosted their careers through our public and in-company training programmes. We are listed on London Stock Exchange and a member of FTSE 100, with over 11,000 colleagues working in more than 30 countries.

With international subject matter experts and our specialised teams, we have created a community where learning comes first. We conduct thousands of public and customised learning programmes annually, making us the leading providers of professional development and learning across the region.

Our pursuit to develop an agile and an engaging digital learning experience has led us on a journey of:

RE-ESTABLISHING

learning outcomes by focussing on content that meets the need of the hour

RE-BUILDING

content with an emphasis on maintaining the value of human connections and meaningful interactions, and the exchange of ideas and thoughts

RE-INVENTING

learning solutions hosted on multiple platforms and delivering varied outcomes

RE-DESIGNING

digitally engaging solutions to maintain focus and make learning enjoyable

RE-THINKING

the end-to-end experience and mapping a learning journey for an enhanced Customer Journey and Learning Experience with

RE-CONNECTING

our learners and communities by supplementing learning with free webcasts, and opportunities to engage in Q&As and discussions



Our Learning Modes



In Person

- 1 – 5 days
- Select courses are certified by internationally recognised education partners and can accrue professional development credits
- All delegates receive digital certification along with digital badges to be broadcasted on social media
- A one-hour business lunch each day at the respective venue of training course will be provided

A traditional approach to professional development, our cornerstone in-person courses led by renowned industry experts with extensive practical experience, are curated to train, upskill, reskill and certify corporate employees and teams in a highly interactive and experiential learning classroom setting.



Live Digital

- 1 – 5 days
- Select courses are certified by internationally recognised education partners and can accrue professional development credits
- Delegates can network with industry peers all around the world as training rooms are no longer limited by borders
- All delegates receive digital certification along with digital badges to be broadcasted on social media

Bringing our courses to life in a digital, environment, in real time, and led by subject matter experts. A virtual classroom with high-level engagement through case studies, simulations and discussions, breakout sessions, team exercises and more to maximise your learning experience. While leveraging gamification and virtual whiteboards to heighten the learning experience.



Customised Training Solutions

Our solutions and programmes can be adapted to suit your business need, operational demand and training timelines either online, in-person or as a blended approach. Your learning outcomes will be the guiding principle behind any proposed solution.



+971 4 408 2864



register-mea@informa.com



www.informaconnect.com/academy



We are pleased to announce more variety than ever before with our diverse learning formats. Our assortment of learning modes ensures that each and every one of our clients' various needs are met, providing a maximum return on investment for their professional development.



Education Partners



ACCA - Association of Chartered Certified Accountants

Founded in 1904, the Association of Chartered Certified Accountants (ACCA) is the global professional accounting body offering the Chartered Certified Accountant qualification (ACCA or FCCA). In September 2018, ACCA recorded that it has 208,000 members and 503,000 students in 179 countries. ACCA's headquarters are in London with principal administrative office in Glasgow. ACCA works through a network of over 100 offices and centres and more than 7,300 Approved Employers worldwide, who provide employee development.



APICS

American Production and Inventory Control Society, USA currently known as the Association for Supply Chain Management is an international education organization offering certification programs, training tools, and networking opportunities to increase workplace performance in the supply chain. Across the globe, the ASCM community continues to fund, fuel, and drive innovation. With partnerships and LEARNING MODE/LOCATIONS in more than 100 countries for the past 60 years, we help supply chain professionals connect with peers, drive innovation in the industry with new products, and services that enable companies to further optimize their supply chains, secure their competitive advantage, and positively influence their bottom lines.



AIPMM - Association of International Product Marketing and Management

AIPMM is the world's largest professional organisation of product managers, brand managers, product marketing managers and other individuals who manage the entire product life-cycle throughout any industry.

AIPMM currently has over 8,000 members globally.



The Balanced Scorecard Institute

The Balanced Scorecard Institute provides training, certification and consulting services to commercial, government, and non-profit organizations in applying best practice in Balanced Scorecard, strategic performance management and measurement, and transformation and change management.

Across its various platforms, the main driver of the institute is to provide information and tools used by executives, managers and analysts to transform their organizations into "performance excellence" organizations.

Education Partners



Blockchain Training Alliance

Blockchain Training Alliance is the global leader in Blockchain Certification. Together with Pearson VUE, they proctor certification exams at over 7,000 global LEARNING MODE/LOCATIONS.

Exams are developed in conjunction with members of Oracle, Dell, Siemens, Accenture, and Luxoft to ensure they were built with a goal of Blockchain for business. Blockchain Training Alliance is dedicated to advancing Blockchain growth through its training and certification globally.



NASBA

Informa Connect is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit.



CPD - Continuing Professional Development

The CPD Certification Service is an independent accreditation centre working across all sectors, disciplines and further learning applications and supports policies of institutional and professional organisations globally.

CPD is the term used to describe the learning activities professionals engage in to develop and enhance their abilities and keep skills and knowledge up to date. CPD Units are only awarded to programmes after each programme is scrutinised to ensure integrity and quality according to CPD standards and benchmarks.



CXO Transform

CXO Transform is an online education platform designed to better equip transformation managers and leaders throughout the world.

It enables them to have their transformation expertise verified and position themselves as experts in their field – and it improves their ability to orchestrate successful digital business transformation for medium to large organisations.

Education Partners



FranklinCovey Middle East

FranklinCovey Co. is a global company specializing in performance improvement with expertise in 7 key areas: leadership, execution, productivity, trust, sales performance, customer loyalty and education.

FranklinCovey helps organizations and individuals achieve results that require a change in human behaviour. Clients included 90 percent of the Fortune 100, 75 percent of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities and educational institutions.



The Global Academy of Finance and Management® (GAFM)®

GAFM® International Board of Standards (IBS) Accreditation Council regulates the standards for certification, accredited education and defines the criteria for qualified training and degree programmes which are a direct path to the certifications. In alliance with the ACBSP National Business Accreditation Agency for Certification Standards worldwide and is a CHEA founding member of the of the International Quality Group. GAFM® is recognised and accredited regionally by:

TUV Austria • ISO 9001 Quality & ISO 29990 Training • Arab League's (20 Nations) • Emirates Securities and Commodities Authority (ESCA)



ILM

ILM is the UK's leading provider of leadership, management and coaching qualifications, and a City & Guilds Group Business. ILM offers a specialist suite of qualifications ranging from Level 2 to Level 7, which are awarded by The City and Guilds of London Institute. ILM also specialises in assessment, learning content, recognition and the accreditation of high quality training in the fields of leadership, management and coaching.

ILM offers leadership and management qualifications through our network of accredited centres worldwide. Not only are ILM's qualifications industry-standard, ranging from team leading programmes to diplomas for senior directors, but they help retain and motivate staff too.

Education Partners



PMI - Project Management Institute

Informa Middle East is an Authorized Training Partner (ATP) with the Project Management Institute (PMI). As an ATP, Informa Connect is approved by PMI to offer the PMP exam preparation course and issue Professional Development Units (PDU) for training courses in the field of project management.

The ATP programme has been designed to enhance the ongoing professional development of PMI's members, those credentialed through PMI and others in the project management profession.

The PMI Authorized Training Provider logo is a registered service and collective mark of the Project Management Institute, Inc.



Strategy Execution

Strategy Execution, the global authority in project leadership training, equips your people with the complete package of technical and leadership skills — the mindset, adaptability, and expertise to lead and execute projects in any context.

With curricula in adaptive strategic execution, project management, business analysis, contract management, and more, Strategy Execution partners with your organization to build skill sets and change mindsets. It's time to declare a new standard of performance. For more information, visit strategyex.com.



Strategy Management Group (SMG)

Strategy Management Group (SMG), in association with the George Washington University Center for Excellence in Public Leadership developed the KPI Professional Certification program as a comprehensive program for leaders, managers, or analysts who want to learn how to build, deploy, and sustain KPIs to improve organizational strategic or operational performance.



WorldatWork

WorldatWork brings together the best professionals from around the world to provide the foremost education, leadership and community dedicated to elevating employee experiences and driving organizational performance. For over 65 years, WorldatWork has set the standard in rewards best practices, professional development and human capital leadership. Over 90% of the Global 500 companies trust and rely on WorldatWork education and certified professionals to power their employee rewards, engagement and retention efforts.

2024 Schedule

Audit, Risk & Governance

COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Certificate in Advanced Governance, Risk Management & Compliance (Adv GRC)	Dubai, UAE or Live Digital	CPD UK/NASBA	3 Days										14-Oct		
Certificate in Advanced Risk-based Internal Audit	Dubai, UAE or Live Digital	NASBA	4 Days							22-Jul					16-Dec
Certificate in Auditing of Projects & Contracts	Dubai, UAE or Live Digital	PMI/NASBA	4 Days				29-Apr						14-Oct		
Certificate in Board Secretarial Practice	Dubai, UAE or Live Digital	CPD UK/NASBA	4 Days					20-May							09-Dec
Certificate in Building High Performance Boards	Dubai, UAE or Live Digital	CPD UK/NASBA	3 Days										28-Oct		
Certificate in Compliance Analysis	Dubai, UAE or Live Digital	CPD UK/NASBA	4 Days									09-Sep			
Certificate in Corporate Governance Best Practice	Dubai, UAE or Live Digital	CPD UK/NASBA	4 Days					06-May							16-Dec
Certificate in Corporate Governance Best Practice (Arabic)	Dubai, UAE or Live Digital	CPD UK/NASBA	4 Days										07-Oct		
Certificate in Effective Communication & Report Writing Skills for Internal Auditors	Dubai, UAE or Live Digital	NASBA	4 Days				22-Apr						21-Oct		
Certificate in Enterprise Risk Management (ERM)	Dubai, UAE or Live Digital	NASBA	4 Days						10-Jun			09-Sep		18-Nov	
Certificate in Enterprise Risk Management (ERM) (Arabic)	Dubai, UAE or Live Digital	CPD UK	4 Days					27-May							
Certificate in Fraud Detection, Prevention & Investigation	Dubai, UAE or Live Digital	CPD UK/NASBA	3 Days		26-Feb							30-Sep			
Certificate in Fundamentals of Internal Audit	Dubai, UAE or Live Digital	NASBA	4 Days						03-Jun						
Certificate in Governance, Risk Management & Compliance (GRC)	Dubai, UAE or Live Digital	CPD UK/NASBA	4 Days		26-Feb					03-Jun		02-Sep			09-Dec
Certificate in Governance, Risk Management & Compliance (GRC) (Arabic)	Dubai, UAE or Live Digital	CPD UK	4 Days					20-May						11-Nov	
Certificate in ISO 31000:2018 - Risk Management	Dubai, UAE or Live Digital	CPD UK	3 Days								26-Aug				
Certificate in Leadership for Internal Auditors	Dubai, UAE or Live Digital	NASBA	4 Days												09-Dec
Certified Agile Audit Practitioner	Dubai, UAE or Live Digital	NASBA	3 Days											12-Nov	
Certified Internal Audit Analyst	Dubai, UAE or Live Digital	NASBA	4 Days									02-Sep			
ESG, Sustainability & Climate Change Reporting for the Board	Dubai, UAE or Live Digital	NASBA	2 Days						03-Jun					18-Nov	
Professional Certificate in Investor Engagement & Shareholder Relations	Dubai, UAE or Live Digital	CPD UK/NASBA	3 Days										22-Oct		

2024 Schedule

Energy

COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Annual Decommissioning & Radioactive Waste Summer School	London, UK	CPD UK	5 Days								19-Aug				
Annual Radiological Protection Summer School	London, UK	CPD UK	5 Days								12-Aug				
Future Fuels for 2024 Compliance	London, UK	LMA	2 Days												TBC

Finance

COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
ACCA - Certificate in Business Valuations (CertBV)	Dubai, UAE or Live Digital	ACCA/NASBA	3 Days										21-Oct		
ACCA - Certificate in Digital Innovation for Finance (CertDIF)	Dubai, UAE or Live Digital	ACCA/NASBA	4 Days											04-Nov	
ACCA - Certificate in International Financial Reporting (Cert IFR)	Dubai, UAE or Live Digital	ACCA/NASBA	5 Days								18-Aug				
ACCA - Course 1: Machine Learning with Python for Finance Professionals	Live Online	ACCA/NASBA	3 Days									03-Sep			
ACCA - Course 2: Manage the Cyber Threat for Finance Professionals	Live Online	ACCA/NASBA	3 Days											11-Nov	
ACCA - Course 3: Robotic Process & Intelligent Automation for Finance	Live Online	ACCA/NASBA	3 Days												16-Dec
Certificate in Accounts Payable: Accounting & Management Best Practices	Dubai, UAE or Live Digital	NASBA	2 Days										09-Oct		
Certificate in Advanced Financial Budgeting	Dubai, UAE or Live Digital	NASBA	4 Days									02-Sep			
Certificate in Advanced Financial Budgeting (Arabic)	Dubai, UAE or Live Digital	NASBA	4 Days												23-Dec
Certificate in Advanced Financial Statement Analysis	Dubai, UAE or Live Digital	CPD UK/NASBA	4 Days									09-Sep			
Certificate in Cash Flow Management	Dubai, UAE or Live Digital	NASBA	4 Days										14-Oct		
Certificate in Cost Control & Revenue Management	Dubai, UAE or Live Digital	NASBA	4 Days									23-Sep			

2024 Schedule

COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Certificate in Credit Management: Accounts Receivables & Debt	Dubai, UAE or Live Digital	NASBA	3 Days							29-Jul					
Certificate in Credit Risk Assessment, Modelling & Management	Dubai, UAE or Live Digital	IFF/NASBA	4 Days						10-Jun						
Certificate in Finance as a Strategic Business Partner	Dubai, UAE or Live Digital	NASBA	3 Days						10-Jun						
Certificate in Financial Analysis	Dubai, UAE or Live Digital	NASBA	4 Days									30-Sep			
Certificate in Financial Control	Dubai, UAE or Live Digital	NASBA	4 Days					06-May						11-Nov	
Certificate in Financial Modelling Using Excel	Dubai, UAE or Live Digital	CPD/NASBA	4 Days									09-Sep			
Certificate in Financial Reporting & Analysis	Dubai, UAE or Live Digital	NASBA	3 Days					06-May							09-Dec
Certificate in Financial Statement Analysis (Arabic)	Dubai, UAE or Live Digital	NASBA	3 Days											18-Nov	
Certificate in IFRS - International Financial Reporting Standards	Dubai, UAE or Live Digital	NASBA	4 Days					13-May							09-Dec
Certificate in IFRS 9 - International Financial Reporting Standards 9 & Expected Credit Loss	Dubai, UAE or Live Digital	NASBA	4 Days											18-Nov	
Certificate in Predictive Analytics for Finance Professionals	Dubai, UAE or Live Digital	NASBA	3 Days							16-Jul					
Certificate in Project Accounting Under IFRS Including Lease	Dubai, UAE or Live Digital	PMI/NASBA	3 Days							22-Jul					
Certificate in Strategic Management Accounting	Dubai, UAE or Live Digital	NASBA	2 Days										07-Oct		
Certified Financial Risk Manager	Dubai, UAE or Live Digital	NASBA	4 Days								12-Aug				
Certified Management Accountant – Part 1	Dubai, UAE or Live Digital	IMA/Morgan/Becker	8 Days								05-Aug				
Certified Management Accountant – Part 2	Dubai, UAE or Live Digital	IMA/Morgan/Becker	8 Days										01-Oct		
Healthcare Finance	Dubai, UAE or Live Digital	NASBA	4 Days							01-Jul					
Professional Certificate in Due Diligence & Business Valuation	Dubai, UAE or Live Digital	IFF/NASBA	4 Days					27-May							

2024 Schedule

Finance - IFF

COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Analysing Investment Performance	Dubai, UAE or Live Digital	IFF/NASBA	3 Days											25-Nov	
Bonds & Fixed Income Analysis & Strategies	Dubai, UAE or Live Digital	IFF/NASBA	3 Days								28-Aug				
Certificate in Anti-Money Laundering & Sanctions Control	Dubai, UAE or Live Digital		4 Days											25-Nov	
Certificate in Asset & Liability Management	Dubai, UAE or Live Digital		4 Days							15-Jul					
Certificate in Asset Allocation	Dubai, UAE or Live Digital	IFF/NASBA	3 Days									17-Sep			
Certificate in Capital Markets: Asset Classes & Financial Instruments	Dubai, UAE or Live Digital	IFF/NASBA	4 Days											11-Nov	
Certificate in ESG Finance & Investment	Dubai, UAE or Live Digital	IFF/NASBA	3 Days					28-May					15-Oct		
Certificate in Healthcare Economics & Finance for Decision Makers	Dubai, UAE or Live Digital	IFF	3 Days												16-Dec
Certificate in Mergers & Acquisitions (M&A)	Dubai, UAE or Live Digital	IFF/NASBA	4 Days												16-Dec
Certificate in Real Estate Finance for Investment & Development (REFID)	Dubai, UAE or Live Digital	CPD UK/IFF	4 Days					20-May					07-Oct		
Certificate in Real Estate Investment, Leasing & Management	Dubai, UAE or Live Digital	IFF/NASBA	3 Days									24-Sep			
Certificate in Real Estate Process for Development & Investment (REPID)	Dubai, UAE or Live Digital	IFF/NASBA	4 Days											11-Nov	
Certificate in Real Estate Valuation	Dubai, UAE or Live Digital	IFF/NASBA	3 Days											18-Nov	
Certificate in Strategic Finance Leadership	Dubai, UAE or Live Digital	IFF/NASBA	3 Days									24-Sep			
Fintech Fundamentals	Dubai, UAE or Live Digital	IFF/NASBA	3 Days											25-Nov	
Model Risk Management	Dubai, UAE or Live Digital	IFF	3 Days												16-Dec
Private Equity Masterclass	Dubai, UAE or Live Digital	IFF/NASBA	3 Days												10-Dec
Valuation & Financial Decision-Making for Family-Owned Business	Dubai, UAE or Live Digital	IFF/NASBA	3 Days											19-Nov	

2024 Schedule

Healthcare

COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Certificate in Healthcare Operations Management	Hyflex: In-person Dubai, UAE	CPD UK	3 Days									24-Sep			

Human Resources

COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Course 3: Performance: Analytics & Navigation\Rewards: Compensation & Benefits (Arabic)	Dubai, UAE or Live Digital	ICA / CPD UK	4 Days									09-Sep			
Course 4: Innovation & Organisation Structure\Legal Principles & Policy Essentials	Dubai, UAE or Live Digital	ICA / CPD UK	4 Days								05-Aug				09-Dec
Course 4: Innovation & Organisation Structure\Legal Principles & Policy Essentials (Arabic)	Dubai, UAE or Live Digital	ICA / CPD UK	4 Days											04-Nov	
Grade Structures (Building Grade Structures, How Many Grades)	Paid Webinar		1 Days								22-Aug				
Implementing Payscales (Compa-Ratios, Internal Equity, Recruitment, Promotion)	Paid Webinar		1 Days								29-Aug				
Integrated Talent Management – Linking Strategy, People & Results	Dubai, UAE or Live Digital	CPD UK	3 Days						03-Jun						09-Dec
Job Analysis (JA) & Job Descriptions (JD)	Paid Webinar		1 Days								20-Aug				
Labour & Employment Law in Saudi Arabia	Live Online	CPD UK	1 Days						12-Jun						04-Dec
Labour & Employment Law in the UAE	Dubai, UAE or Live Digital	CPD UK	2 Days					09-May						21-Nov	
Long-term Incentive Plans (LTIPs) & Executive Compensation	Live Online		1 Days		06-Feb										
Organisation Design & Structural Analysis Masterclass	Dubai, UAE or Live Digital	CPD UK	3 Days											11-Nov	
Pay Data & Pay Benchmarking & Designing Payscales (External Competitiveness)	Paid Webinar		1 Days								28-Aug				
Pay Strategy (Position, Mix, Market)	Paid Webinar		1 Days								27-Aug				
Pay-for-Performance (Merit-Pay & Annual Pay Review)	Paid Webinar		1 Days									05-Sep			

2024 Schedule

COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Performance Appraisals & Ratings (Rating Points, Rating Words, Forced Distribution)	Paid Webinar		1 Days									04-Sep			
Performance Management (Objectives, Competencies, Development)	Paid Webinar		1 Days									03-Sep			
Recognition Schemes & Retention Plans	Paid Webinar		1 Days									12-Sep			
Sales Compensation & Sales Incentive Plans (SIPs) - Managing Remuneration for the Sales Force	Dubai, UAE or Live Digital	CPD UK	1 Days											14-Nov	
SIPs (Sales Incentive Plans)	Paid Webinar		1 Days									11-Sep			
SPHRI/PHRI Certificate - Exam Preparation Course	Dubai, UAE or Live Digital	HRCI	5 Days											10-Nov	
Summary of Main Concepts of Job Evaluation (JE)	Paid Webinar		1 Days								21-Aug				
The A - Z of Competency Frameworks	Dubai, UAE or Live Digital	CPD UK	4 Days								19-Aug				
WaW - Accounting & Finance for the HR Professional / Regulatory Environments for Compensation Programs	Dubai, UAE or Live Digital	WaW	4 Days							01-Jul					
WaW - Base Pay Administration & Pay for Performance / Variable Pay & Improving Performance with Variable Pay	Dubai, UAE or Live Digital	WaW	4 Days						10-Jun						
WaW - Base Pay Administration & Pay for Performance / Variable Pay & Improving Performance with Variable Pay	Dubai, UAE or Live Digital	WaW	4 Days											25-Nov	
WaW - Business Acumen for Compensation Professionals / Quantitative Principles in Compensation Management	Dubai, UAE or Live Digital	WaW	4 Days							29-Jul					
WaW - International Remuneration / IFRS for Compensation Professionals	Dubai, UAE or Live Digital	WaW	4 Days								26-Aug				
WAW - Job Analysis Documentation & Evaluation (Certificate in Job Analysis & Descriptions, Job Evaluation & Grades)	Dubai, UAE or Live Digital	WaW/CPD UK	4 Days				22-Apr							04-Nov	09-Dec
WaW - Strategic Communication in Total Rewards	Dubai, UAE or Live Digital	WaW	2 Days			04-Mar									
WaW - Total Rewards Management / Market Pricing & Conducting a Competitive Pay Analysis	Dubai, UAE or Live Digital	WaW	4 Days						03-Jun				07-Oct		

2024 Schedule

Leadership & Management

COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Action Centred Leadership (ACL)	London, UK	John Adair/CPD UK	4 Days							22-Jul					
Action Centred Leadership (ACL)	Dubai, UAE	John Adair/CPD UK	4 Days												16-Dec
Action Centred Leadership (ACL) (Arabic)	Dubai, UAE	CPD UK	4 Days									21-Oct			
Certificate in Business & Leadership Strategies	Dubai, UAE or Live Digital	CPD UK	4 Days											25-Nov	
Certificate in Business Writing	Dubai, UAE or Live Digital	CPD UK	3 Days							22-Jul					
Certificate in Conflict Management & Resolution	Dubai, UAE or Live Digital	CPD UK	3 Days											25-Nov	
Certificate in Cross-Cultural Intelligence	Dubai, UAE or Live Digital	CPD UK	3 Days							08-Jul					
Certificate in Finance for Non-Finance Managers	Dubai, UAE or Live Digital	CPD UK	3 Days					20-May							
Certificate in Finance for Non-Finance Managers (Arabic)	Dubai, UAE or Live Digital	CPD UK	4 Days											04-Nov	
Certificate in Influencing Without Authority	Dubai, UAE or Live Digital	CPD UK	3 Days											04-Nov	
Certificate in Leadership Transformation	Dubai, UAE or Live Digital	CPD UK	5 Days	21-Jan					03-Jun						
Certificate in Managerial Skills for Technical Professionals	Dubai, UAE or Live Digital	CPD UK	3 Days					20-May				02-Sep			
Certificate in Powerful Business Presentations	Dubai, UAE or Live Digital	CPD UK	2 Days										21-Oct		
Certificate in Project Management for Administrative Professionals	Dubai, UAE or Live Digital	PMI	4 Days										07-Oct		
Certificate in Storytelling for Business Impact	Dubai, UAE or Live Digital	CPD UK	3 Days											18-Nov	
Certificate in Strategic Business Acumen	Dubai, UAE or Live Digital	CPD UK	4 Days								19-Aug				
Certified Administration Manager (CAM)	Dubai, UAE or Live Digital	CPD UK	4 Days												09-Dec
Certified Executive Secretary	Dubai, UAE or Live Digital	CPD UK	3 Days									02-Sep			
Certified Professional Manager (CPM)	Dubai, UAE or Live Digital	CPD UK	3 Days							29-Jul					
Emotional Intelligence Masterclass	Dubai, UAE or Live Digital	CPD UK	3 Days											11-Nov	

2024 Schedule

COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Executive Leadership Programme for Women	Dubai, UAE or Live Digital	CPD UK	3 Days									02-Sep			
FranklinCovey: 7 Habits of Highly Effective People®	Dubai, UAE or Live Digital	FranklinCovey	4 Days					13-May							09-Dec
FranklinCovey: 7 Habits of Highly Effective People® (Arabic)	Dubai, UAE or Live Digital	FranklinCovey	4 Days									30-Sep			
ILM Recognised Leadership Effectiveness for Managers	Dubai, UAE or Live Digital	CPD UK/ILM	4 Days											18-Nov	
ILM Recognised Management Skills for Middle Managers	Dubai, UAE or Live Digital	ILM	4 Days												16-Dec
ILM Recognised Management Skills for New Managers	Dubai, UAE or Live Digital	ILM	4 Days									09-Sep			
ILM Recognised Supervisory Skills	Dubai, UAE or Live Digital	ILM	4 Days						03-Jun						
Professional Certificate in Interviewing Skills	Dubai, UAE or Live Digital	CPD UK	3 Days							15-Jul		09-Sep			
Professional Certificate in Negotiation Skills (Arabic)	Dubai, UAE or Live Digital	CPD UK	3 Days										28-Oct		
Public Speaking Masterclass	Dubai, UAE	CPD UK	4 Days					20-May							09-Dec



"The workshop was excellent – in particular, the mixed presentation styles helped reinforce the learning."



EPR Architects, UK

2024 Schedule

Marketing, Sales & Communication

COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
AIPMM - Certified Brand Manager (CBM)	Dubai, UAE or Live Digital	AIPMM	4 Days							01-Jul				11-Nov	
AIPMM - Certified Brand Manager (CBM) (Arabic)	Dubai, UAE or Live Digital	AIPMM	4 Days												09-Dec
AIPMM - Certified Product Manager (CPM) (Arabic)	Dubai, UAE or Live Digital	AIPMM	4 Days									30-Sep			
AIPMM - Certified Product Manager / Certified Product Marketing Manager (CPM/CPMM) (Not separately bookable)	Dubai, UAE or Live Digital	AIPMM	6 Days					25-May							14-Dec
AIPMM - Certified Product Marketing Manager (CPMM)	Dubai, UAE or Live Digital	AIPMM	4 Days									09-Sep			
Certificate in Corporate Communications	Dubai, UAE or Live Digital	CPD UK	4 Days										07-Oct		
Certificate in Key Account Management	Dubai, UAE or Live Digital	CPD UK	4 Days					27-May							09-Dec
Certificate in Planning & Running Successful PR Campaigns	Dubai, UAE or Live Digital	CPD UK	4 Days									09-Sep			
Certificate in Strategic Business Communications	Dubai, UAE or Live Digital	CPD UK	4 Days					27-May							
Certificate in Strategic Internal Communications	Dubai, UAE or Live Digital	CPD UK	4 Days					20-May							09-Dec
Certificate in Strategic Marketing Planning	Dubai, UAE or Live Digital	CPD UK	3 Days							15-Jul					
Certificate in Strategic Marketing: Planning & Performance Metrics	Dubai, UAE or Live Digital	CPD UK	4 Days											04-Nov	
Certified Public Relations Professional	Dubai, UAE or Live Digital	CPD UK	4 Days												16-Dec
Certified Public Relations Professional (Arabic)	Dubai, UAE or Live Digital	CPD UK	4 Days											04-Nov	
Certified Sales Management Professional	Dubai, UAE or Live Digital	CPD UK	4 Days										21-Oct		
DMI - Certified Digital Marketing Professional (CDMP)	Dubai, UAE or Live Digital	DMI	4 Days						03-Jun					18-Nov	
DMI - Certified Digital Marketing Specialist - Digital Strategy & Planning	Dubai, UAE or Live Digital	DMI	4 Days									09-Sep			
Marketing Masterclass	Dubai, UAE or Live Digital	CPD UK	4 Days										21-Oct		
Social Media Marketing Masterclass	Dubai, UAE or Live Digital		4 Days							22-Jul			28-Oct		

2024 Schedule

Procurement & Supply															
COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
APICS - Certified in Production & Inventory Management 8.0 (CPIM 8.0)	Dubai, UAE or Live Digital	APICS/ASCM	5 Days								05-Aug				
APICS - Certified Supply Chain Professional (CSCP) Exam Preparation	Dubai, UAE or Live Digital	APICS/ASCM	5 Days					12-May						03-Nov	
APICS - Enterprise Sustainability Course	Dubai, UAE or Live Digital	APICS/ASCM	2 Days									18-Sep			
APICS - Supply Chain Planning Certificate	Dubai, UAE or Live Digital	APICS/ASCM	4 Days									09-Sep			
APICS - Supply Chain Procurement Certificate	Dubai, UAE or Live Digital	APICS/ASCM	3 Days										14-Oct		
APICS - Supply Chain Warehousing Certificate	Dubai, UAE or Live Digital	APICS/ASCM	3 Days							09-Jul					
Bid & Tender Management for Procurement Professionals	Dubai, UAE or Live Digital	CPD UK	3 Days												09-Dec
Certificate in Contract Drafting (Arabic)	Dubai, UAE or Live Digital	CPD UK	3 Days										07-Oct		
Certificate in Contract Drafting for Non-Lawyers	Dubai, UAE or Live Digital	CPD UK	3 Days					06-May						18-Nov	
Certificate in Procurement Best Practice	Dubai, UAE or Live Digital	CPD UK	3 Days					27-May							16-Dec
Procurement Mini MBA	Dubai, UAE or Live Digital	CPD UK	4 Days						10-Jun						



I would like to thank Robert for the very informative and well-structured programme. Unlike some of the courses that I have attended in the region previously, it was obvious to me that Robert wanted us to learn and offered to provide any of the information that he had with him.



Oman LNG LLC, Oman

2024 Schedule

Project Management

COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Artificial Intelligence for Events	Dubai, UAE or Live Digital	PMI	2 Days							12-Jul					
Business Analysis (CBAP & PMI-PBA) Exam Preparation Boot Camp	Dubai, UAE or Live Digital	PMI	5 Days										13-Oct		
Certificate in Business Analysis Best Practices	Dubai, UAE or Live Digital	PMI	4 Days							15-Jul					
Certificate in Capital Projects: Strategies for Success	Dubai, UAE or Live Digital	PMI	4 Days								26-Aug				
Certificate in Event Safety & Security Management	Dubai, UAE or Live Digital	PMI	2 Days							10-Jul					
Certificate in Project Budgeting & Cost Management	Dubai, UAE or Live Digital	PMI	4 Days												16-Dec
Certificate in Project Feasibility	Dubai, UAE or Live Digital	PMI	4 Days									30-Sep			
Certificate in Project Performance Reporting & Dashboards	Dubai, UAE or Live Digital	PMI	4 Days										07-Oct		
Certificate in Strategic Project Management	Dubai, UAE or Live Digital	PMI	5 Days											17-Nov	
Certified Boot Camp in Project Portfolio Management (PPM)	Dubai, UAE or Live Digital	PMI	4 Days								05-Aug				
Certified Project Coordinator	Dubai, UAE or Live Digital	CPD UK/PMI	4 Days											25-Nov	
Contract Management Principles & Practices / Negotiation for Project Managers	Dubai, UAE or Live Digital	KornFerry/PMI	5 Days							21-Jul					
Managing Projects / Project Leadership, Management & Communications	Dubai, UAE or Live Digital	KornFerry/PMI	5 Days					05-May							
PMI Agile Certified Practitioner (PMI-ACP)® Exam Preparation	Dubai, UAE or Live Digital	PMI	3 Days										21-Oct		
PMP® Exam Preparation	Dubai, UAE or Live Digital	PMI	5 Days					19-May							08-Dec
Program Management Professional (PgMP)® Course	Dubai, UAE or Live Digital	PMI	5 Days									01-Sep			
Project Risk Management / Eliciting & Managing Requirements	Dubai, UAE or Live Digital	KornFerry/PMI	5 Days									08-Sep			
Scheduling & Cost Control	Dubai, UAE or Live Digital	KornFerry/PMI	4 Days											11-Nov	
The Future-Proof Project Manager: Developing Your Digital-Age Project Management Skills	Dubai, UAE or Live Digital	PMI	4 Days									02-Sep			
The Project Management Office (PMO)	Dubai, UAE or Live Digital	PMI	4 Days						03-Jun						

2024 Schedule

Strategy Management															
COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
5-Day Innovation Mini MBA	Dubai, UAE or Live Digital	CPD UK/Innovation Academy	5 Days						09-Jun				13-Oct		
AIPMM - Certified Innovation Leader (CIL)	Dubai, UAE or Live Digital	AIPMM	4 Days					20-May						11-Nov	
Balanced Scorecard Master Professional (BSMP) Certification Application Course	Dubai, UAE or Live Digital	BSI	5 Days												15-Dec
Balanced Scorecard Master Professional (BSMP) Certification Application Course (Arabic)	Dubai, UAE or Live Digital	BSI	5 Days									01-Sep			
Balanced Scorecard Professional (BSP) Certification Boot Camp	Dubai, UAE or Live Digital	BSI	5 Days	21-Jan			21-Apr		02-Jun			08-Sep		10-Nov	
Balanced Scorecard Professional (BSP) Certification Boot Camp	London, UK or Live Digital	BSI	5 Days							28-Jul					
Balanced Scorecard Professional (BSP) Certification Boot Camp (Arabic)	Dubai, UAE or Live Digital	BSI	5 Days		19-Feb						18-Aug		13-Oct		15-Dec
Certificate in Advanced Business Process Analysis, Mapping & Modelling	Dubai, UAE or Live Digital	CPD UK	4 Days										07-Oct		
Certificate in Business Process Management - Mapping & Improvement (BPMI)	Dubai, UAE or Live Digital	CPD UK	4 Days					13-May				02-Sep			09-Dec
Certificate in Business Process Management - Mapping & Improvement (BPMI) (Arabic)	Dubai, UAE or Live Digital	CPD UK	4 Days											04-Nov	
Certificate in Communications Excellence in Customer Service	Dubai, UAE or Live Digital	CPD UK	3 Days												09-Dec
Certificate in Customer Journey Mapping for Business Impact	Dubai, UAE or Live Digital	CPD UK	4 Days									09-Sep			
Certificate in Design Thinking	Dubai, UAE or Live Digital	CPD UK/Innovation Academy	3 Days												09-Dec
Certificate in Measuring, Monitoring & Improving Customer Experience	Dubai, UAE or Live Digital	CPD UK	4 Days									30-Sep			
Certificate in Operational Excellence & Continuous Improvement	Dubai, UAE or Live Digital	CPD UK	4 Days					20-May							09-Dec
Certificate in Quality Management & Business Improvement	Dubai, UAE or Live Digital	CPD UK	4 Days										07-Oct		
Certificate in Scenario Planning	Dubai, UAE or Live Digital	CPD UK	5 Days						02-Jun					03-Nov	
Certificate in Six Sigma Green Belt (SSGB)	Dubai, UAE or Live Digital	CPD UK	5 Days						02-Jun					10-Nov	
Certificate in Strategic Business Intelligence	Dubai, UAE or Live Digital	CPD UK	4 Days										07-Oct		
Certificate in Strategic Business Planning	Dubai, UAE or Live Digital	CPD UK	4 Days				22-Apr								09-Dec

2024 Schedule

COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Certificate in Strategic Business Planning (Arabic)	Dubai, UAE or Live Digital	CPD UK	3 Days				29-Apr				12-Aug				
Certificate in Strategic Thinking & Planning	Dubai, UAE or Live Digital	CPD UK	4 Days							29-Jul				25-Nov	
Certificate in Strategy Execution	Dubai, UAE or Live Digital	IASP - International Association for Strategy Professionals	4 Days					13-May							
Certificate in Writing Effective Policies & Procedures	Dubai, UAE or Live Digital	CPD UK	2 Days						03-Jun					11-Nov	
Certified Strategic Innovation Professional (CSIP)	Dubai, UAE or Live Digital	CPD UK/PMI	4 Days									09-Sep			
CXO - Certified Change Management Expert (CCME)	Dubai, UAE or Live Digital	CXO Transform/CPD UK/PMI	3 Days						10-Jun						
CXO - Certified Change Management Expert (CCME) (Arabic)	Dubai, UAE or Live Digital	CXO Transform/CPD UK/PMI	3 Days												16-Dec
IASP - Strategy Management Professional (SMP) / Strategy Planning Professional (SPP) Exam Preparation	Dubai, UAE or Live Digital	IASP - International Association for Strategy Professionals	5 Days								25-Aug				
Introduction to Public Policy Making	Dubai, UAE or Live Digital	CPD UK	3 Days									30-Sep			
Key Performance Indicator Professional Certification (KPI-P)	Dubai, UAE or Live Digital	BSI	5 Days	28-Jan					09-Jun					17-Nov	
Key Performance Indicator Professional Certification (KPI-P)	London, UK or Live Digital	BSI	5 Days								04-Aug				
Key Performance Indicator Professional Certification (KPI-P)	Doha, Qatar or Live Digital	BSI	5 Days									22-Sep			
Key Performance Indicator Professional Certification (KPI-P) (Arabic)	Dubai, UAE or Live Digital	BSI	5 Days					19-May							22-Dec
Objective & Key Result (OKR) Professional Certification	Dubai, UAE or Live Digital	BSI	3 Days										01-Oct		
Strategy Execution Professional (SEP)	Dubai, UAE or Live Digital		4 Days									16-Sep			
The 5-Day MBA	Dubai, UAE or Live Digital	CPD UK	5 Days									29-Sep			
Understanding Commercial Law in the UAE	Dubai, UAE or Live Digital	CPD UK	4 Days											25-Nov	

2024 Schedule

Technology															
COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
BTA - Certified Blockchain Business Foundations (CBBF) (1 day) / Certified Blockchain Solution Architect (CBSA) (3 days) (Not Separately Bookable)	Dubai, UAE or Live Digital	BTA	4 Days												09-Dec
Certificate in Advanced Data Analysis	Dubai, UAE or Live Digital	CPD UK	4 Days					13-May							16-Dec
Certificate in Advanced Data Analysis (Arabic)	Dubai, UAE or Live Digital	CPD UK	4 Days										07-Oct		
Certificate in Business-Aligned IT Strategy	Dubai, UAE or Live Digital	CPD UK	4 Days											18-Nov	
Certificate in Data Analysis & Dashboard Reporting in Excel	Dubai, UAE or Live Digital	CPD UK	4 Days					27-May					07-Oct		
Certificate in Data Analysis & Dashboard Reporting in Excel (Arabic)	Dubai, UAE or Live Digital	CPD UK	4 Days						10-Jun						23-Dec
Certificate in Data Analysis Skills	Dubai, UAE or Live Digital	CPD UK	4 Days							08-Jul		09-Sep			
Certificate in Data Governance	Dubai, UAE or Live Digital	IFF/NASBA	3 Days								06-Aug				
Certificate in Data Mining & Business Intelligence	Dubai, UAE or Live Digital	CPD UK	3 Days								12-Aug				
Certificate in Electronic Document & Records Management (EDRM)	Dubai, UAE or Live Digital	CPD UK	4 Days										21-Oct		
Certificate in Information Security Management	Dubai, UAE or Live Digital	CPD UK/PMI	4 Days										07-Oct		
Certificate in Information Systems Design & Analysis	Dubai, UAE or Live Digital	CPD UK	4 Days										14-Oct		
Certificate in IT Fraud Detection & Prevention	Dubai, UAE or Live Digital	CPD UK	4 Days											11-Nov	
Certificate in IT Leadership	Dubai, UAE or Live Digital	PMI	4 Days								12-Aug				
Certificate in IT Service Delivery	Dubai, UAE or Live Digital	CPD UK/PMI	4 Days							15-Jul					
Certificate in Service Level Agreements & IT Contracts	Dubai, UAE or Live Digital	PMI	4 Days												16-Dec
Certificate in Transforming Data-driven to Insights-driven Organisations (IDOs)	Dubai, UAE or Live Digital	CPD UK	3 Days											04-Nov	
Certified AI Practitioner	Dubai, UAE or Live Digital	CPD UK/PMI	4 Days						03-Jun						

2024 Schedule

COURSE TITLE	LOCATION	ASSOCIATION PARTNER	DURATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Certified AI Prompt Engineering	Dubai, UAE or Live Digital	CPD UK	4 Days											04-Nov	
Certified Big Data Analytics Practitioner	Dubai, UAE or Live Digital	CPD UK	4 Days						10-Jun					25-Nov	
Certified Big Data Analytics Practitioner (Arabic)	Dubai, UAE or Live Digital	CPD UK	4 Days							22-Jul					
CXO - Business Transformation Management Methodology (BTM2) Course	Dubai, UAE or Live Digital	CXO Transform	5 Days				28-Apr								
CXO - Certified Digital Transformation Practitioner	Dubai, UAE or Live Digital	CXO Transform	5 Days						02-Jun		11-Aug			17-Nov	
CXO - Certified Digital Transformation Practitioner	London, UK or Live Digital	CXO Transform	5 Days							22-Jul					
CXO - Certified Digital Transformation Practitioner (Arabic)	Dubai, UAE or Live Digital	CXO Transform	5 Days												08-Dec
Future Technologies Bootcamp	Dubai, UAE or Live Digital	CXO Transform	5 Days									01-Sep			
Professional Certificate in Business Continuity / Professional Certificate in IT Disaster Recovery	Dubai, UAE or Live Digital	CPD UK	4 Days					13-May						18-Nov	



A well-structured workshop and an excellent course leader. This course has increased my confidence level enabling me to have a positive impact on my job and realise my true potential.



Assistant to the Head of Corporate Affairs, Oman Oil Company

In-Company Training

Your learning outcomes will be the guiding principle behind any In-Company solution. This ensures your human capital stays ahead of the curve and continues to develop new skills.

Informa experts, combined with key association and awarding body content, means that you are given access to cutting-edge content and recognised certification to drive improved performance and boost employee morale.

We are proud to be the leading provider of choice in the region, and we would welcome an opportunity to discuss your development requirements.

+971 4 407 2624
cts@informa.com
www.informa-mea.com/cts



Customised Training

The Informa portfolio of programmes and solutions can be adapted to suit your business need, operational demand and training timelines. Our experts will partner with you to design solutions tailored to your objectives, building the specific skill sets that you and your team need to drive your organisation to success.



Consultancy

Informa is also a specialised management consulting firm offering hands-on, deep functional knowledge spanning strategy formulation and execution, business process management and information technology services.



1-on-1 Coaching

For your leaders, executive team and future talent of your organisation, a tailored individual development solution is designed around development needs and busy schedules, to ensure maximum outcome with minimal work disruption.



Blended Solutions

By combining offline and online training methods, we enhance traditional face to face delivery methods by incorporating discussions, guided practice, mix media, reading, games, case study and simulations to maximize the learning experience for your organisation. A focused needs-assessment is essential before a blended solution is designed, to best address your organisations learning and development needs.

Get In Touch With Informa Connect Academy

T +971 4 408 2864

E register-mea@informa.com

A Informa Middle East, PO Box 9428, Dubai, UAE

W www.informacconnect.com/academy



We are on Social Media and you can now continue networking, discussing and sharing insights with delegates online.

Get connected

f Informa Connect Academy

in Informa Connect Academy

t Informa Connect Academy

ig Informa Connect Academy