





# **Workshop: Using AI to Run Innovation and Mobility Projects**

# **ABOUT OUR WORKSHOP**

As Saudi Arabia's transport and infrastructure transformation accelerates, project leaders are redefining how innovation is managed and delivered. Artificial Intelligence is evolving from a tool to a strategic partner - shaping decisions, optimising resources, and enhancing performance.

In this interactive workshop by the Project Management Institute – Saudi Arabia Chapter (PMI-KSA), discover how AI can power smarter project execution, predict risks, and drive efficiency. Through real-world cases and group challenges, participants will explore practical ways to apply AI for sustainable innovation.

## **WORKSHOP AGENDA**

Segment	Format
Opening Prompt	Problem Outline – Defining innovation
	challenges in AI-led project environments
Expert Framing	Short presentation: The evolving role of AI in
	project design, planning, and mobility execution
Group Activity	Table-based simulation: Applying AI tools
	and frameworks to real transport project scenarios
	Scenarios
Mid Break	_
Group Feedback	Sharing insights and learnings from group
	case applications
PMI Showcase	Global best practices in Al-driven project
	management and innovation delivery

1 DECEMBER 2025 Monday | 15:30 – 17:00 The Visionary Workshop Zone

## About PMI - KSA Chapter:

Project Management Institute (PMI) KSA Chapter, is the leading authority in project management, dedicated to guiding the way to project success. Since 1969, PMI has shone a light on the power of project management and the people behind the projects.

### Purpose of PMI - KSA Chapter:

Contribute to developing the project management profession through-out the Kingdom of Saudi Arabia, spreading its culture, and promoting distinguished practice by empowering project management practitioners and providing them with the knowledge, resources and tools required to excel in the profession.

### Contact details:

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