



Workshop: Traffic Safety and the Sustainability of Road Infrastructure

ABOUT OUR WORKSHOP

As Saudi Arabia advances its road and transport systems, traffic safety and sustainable infrastructure have become essential priorities. This workshop, organised by the Roads Association in cooperation with the General Authority for Roads, focuses on the importance of road construction quality, maintenance, modern technologies, and institutional partnerships.

Participants will explore key themes including accident reduction on highways, quality of construction, the integration of government and professional bodies, and the future of sustainable road materials.

LEARNING OBJECTIVES

By the end of the session, participants will:

- Understand the Roads Association's role in promoting traffic safety and sustainable road networks in Saudi Arabia.
- Explore best practices for reducing traffic accidents and enhancing highway safety.
- Learn how modern technologies improve road construction quality, maintenance, and lifespan.
- Review key initiatives and experiences that boost safety levels and infrastructure efficiency.
- Identify professional recommendations that support the General Authority for Roads in advancing the Kingdom's land transport system.

2 DECEMBER 2025

Tuesday | 12:30 – 14:00

The Visionary Workshop Zone

**SECURE YOUR SPOT - LIMITED SEATS AVAILABLE
TO RSVP - [CLICK HERE](#)**