Under the patronage of

UNITED ARAB EMIRATES
MINISTRY OF CLIMATE CHANGE
& ENVIRONMENT

الإمارات العربية المتحدة
وزارة التغير المناخي
والبيئة

AgraME

Co-located with

AgroFarm
MIDDLE EAST

Now known as

GROWTECH.
MIDDLE EAST



2025 POST SHOW REPORT

SHAPING THE FUTURE OF FOOD, FARMING & SUSTAINABILITY

informa

AGRA MIDDLE EAST 2025: CULTIVATING GROWTH, INNOVATION & IMPACT

AgraME 2025, held under the esteemed patronage of the UAE Ministry of Climate Change and Environment, solidified its legacy as the Middle East's most influential platform for agricultural innovation and sustainability.

Inaugurated by distinguished ministry leaders, the event brought together over 180 global exhibitors and 7,700+ decision-makers from 180+ countries, representing key sectors such as horticulture, vertical farming, aquaculture, ag-tech, and sustainable agriculture. Aligning with transformative national initiatives like the National Agricultural Centre and the UAE 2031 Vision, AgraME 2025 championed innovation, efficiency, and sustainable, homegrown agricultural practices, marking a milestone in the region's journey toward food security and environmental resilience.



DRIVING NATIONAL VISION THROUGH COLLABORATION

Agra Middle East 2025 was held under the strong support and participation of leading UAE government entities and regional organizations committed to advancing sustainable agriculture, food security, and innovation-led growth.

The event aligned seamlessly with the UAE's Vision 2031 and National Food Security Strategy 2051, reinforcing the nation's goal to become a global hub for sustainable food production and agritech innovation



OPENING CEREMONY:

The event was inaugurated by

His Excellency Eng. Marwan Ahmed bin Ghalita, Director General, Dubai Land Department and Acting Director General, Dubai Municipality.



OPENING KEYNOTE ADDRESS:

The Future Food Resilience Summit opening address was done by

His Excellency Sultan Salem Saif Al Shamsi, Director, National Agriculture Center



OPENING KEYNOTE ADDRESS:

The Future Food Resilience Summit opening address was done by

Sheikh Dr. Majid Al Qassimi, Founding Partner, Soma Mater



OPENING KEYNOTE ADDRESS:

The Future Food Resilience Summit opening address was done by

Tarifa Alzaabi, Director General, International Center for Biosaline Agriculture (ICBA)

ARAB AUTHORITY FOR AGRICULTURAL INVESTMENT & DEVELOPMENT
الهيئة العربية للاستثمار والإنماء الزراعي



KEY EVENT PARTNER:

Arab Authority for Agriculture Investment and Development (AAAID) was the Regional Food Security Partner at AgraME 2025.

ENABLING FOOD SECURITY IN THE MIDDLE EAST AND AFRICA

72%
audience are involved with making purchasing decisions for their company

42%
audience (with decision making/purchasing power) are interested in spending up to $500,000 on agriculture solutions

63%
audience (with decision making/purchasing power) are interested in spending up to $500,000 on agtech in the next 2 years

7,700+
Attendees

118
Exhibitors

TOP 20 VISITING COUNTRIES

UAE, India, Oman, Islamic Republic of Iran, Saudi Arabia, Egypt, Pakistan, Kuwait, Jordan, Bahrain

Türkiye, United Kingdom, Russian Federation, United States, Netherlands, China, Italy, Nigeria, Qatar, Lebanon







VISITORS LOOKING TO INVEST WITHIN 6 MONTHS – 2 YEARS:

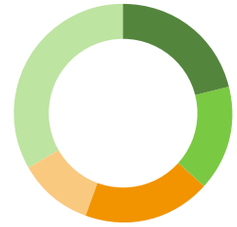
WITHIN 0-6 MONTHS

$10,000 - $20,000	28%
$20,000 - $100,000	17%
$100,000 - $500,000	18%
$500,000 +	13%
Deciding on investment	23%



WITHIN 6-12 MONTHS

$10,000 - $20,000	16%
$20,000 - $100,000	28%
$100,000 - $500,000	22%
$500,000 +	14%
Deciding on investment	19%



WITHIN 1-2 YEARS

$10,000 - $20,000	15%
$20,000 - $100,000	15%
$100,000 - $500,000	17%
$500,000 +	14%
Deciding on investment	39%



OUR AUDIENCE DEMOGRAPHIC

SECTORS

Business Development	**24%**
Importers, exporters & traders	**13%**
Farm owners & managers	**11%**
Advisor/Consultant	**10%**
Wholesalers & retailers	**7%**
Agents & distributors	**6%**
Entrepreneurs	**6%**
Procurement	**6%**
Agricultural investors	**3%**
Government authorities	**3%**
Food and beverage companies	**2%**
Veterinary & animal health specialists	**2%**
Fish farm operators	**1%**
Food security companies	**1%**
Agricultural funds	**1%**
Investments funds	**1%**
Industry & trade media	**1%**
Investment banks	**1%**



GEOGRAPHY

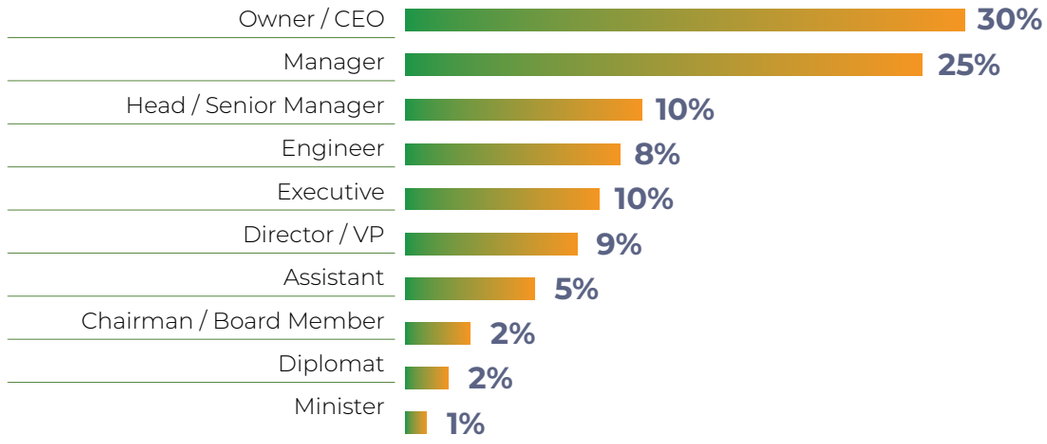
92 countries

Middle East	**87%**
Asia	**69%**
Europe	**3%**
Africa	**2%**
North America	**1%**
South & Central America	**1%**



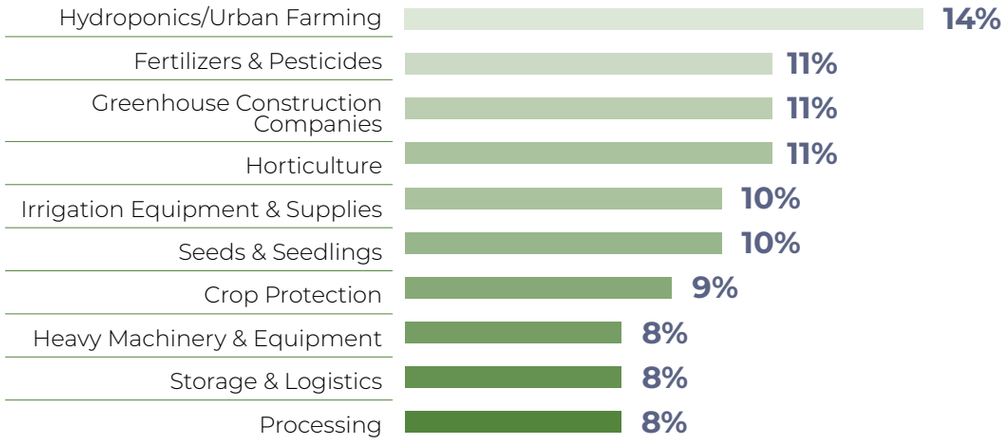


JOB TITLES



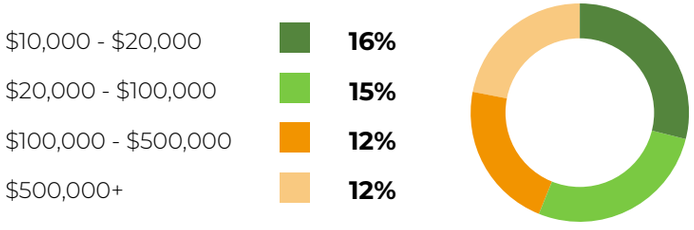
CROP FARMING & HORTICULTURE

CONNECT WITH BUYERS FROM ACROSS THESE HORTICULTURE SECTORS:





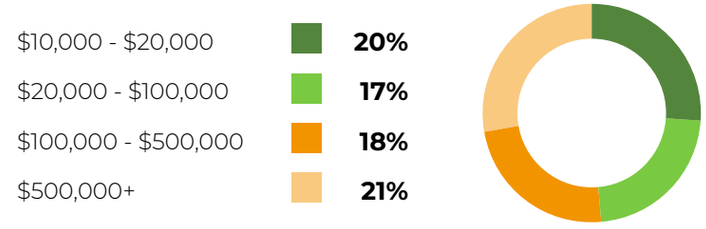
ANNUAL SPEND PER VISITOR



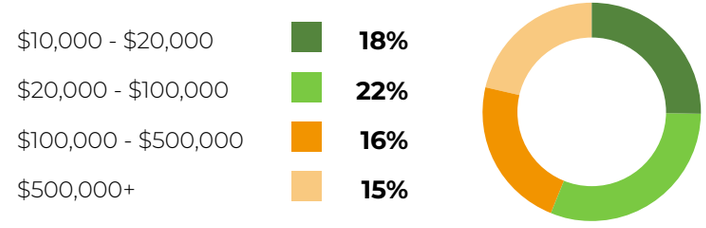


VISITORS LOOKING TO INVEST IN HORTICULTURE TECHNOLOGY WITHIN 6 MONTHS – 2 YEARS:

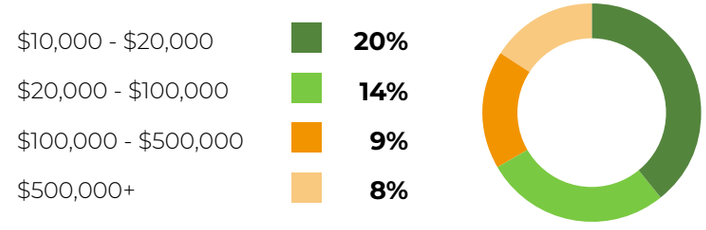
WITHIN 0-6 MONTHS



WITHIN 6-12 MONTHS



WITHIN 1-2 YEARS



AREAS OF INVESTMENT AND SPENDING POWER



$10,000 - $20,000	7%
$20,000 - $100,000	44%
$100,000 - $500,000	17%
$500,000+	12%



$10,000 - $20,000	5%
$20,000 - $100,000	44%
$100,000 - $500,000	16%
$500,000+	35%



$10,000 - $20,000	9%
$20,000 - $100,000	38%
$100,000 - $500,000	13%
$500,000+	40%



$10,000 - $20,000	8%
$20,000 - $100,000	34%
$100,000 - $500,000	18%
$500,000+	40%



$10,000 - $20,000	10%
$20,000 - $100,000	40%
$100,000 - $500,000	14%
$500,000+	36%



$10,000 - $20,000	10%
$20,000 - $100,000	39%
$100,000 - $500,000	16%
$500,000+	35%



$10,000 - $20,000	10%
$20,000 - $100,000	37%
$100,000 - $500,000	14%
$500,000+	39%



$10,000 - $20,000	12%
$20,000 - $100,000	37%
$100,000 - $500,000	16%
$500,000+	36%



$10,000 - $20,000	8%
$20,000 - $100,000	40%
$100,000 - $500,000	14%
$500,000+	38%

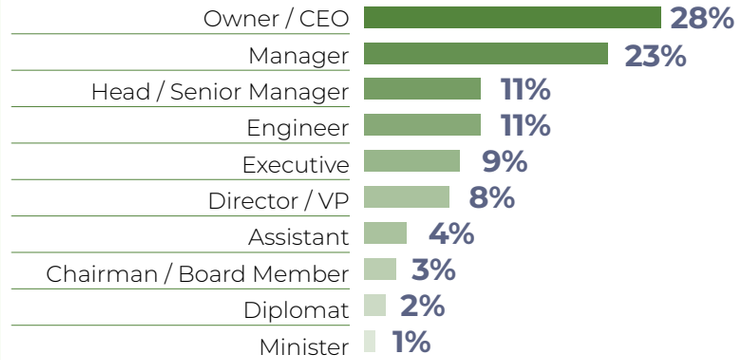


$10,000 - $20,000	9%
$20,000 - $100,000	40%
$100,000 - $500,000	19%
$500,000+	32%

GEOGRAPHY OF HORTICULTURE VISITORS

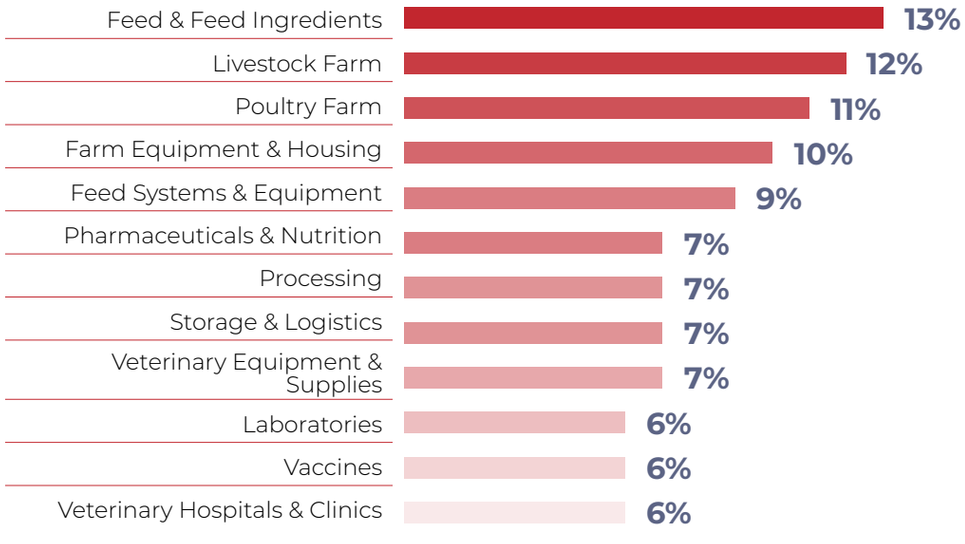
Afghanistan
Algeria
Antigua and Barbuda
Armenia
Australia
Austria
Bahrain
Bangladesh
Belarus
Benin
Botswana
Canada
Chile
Côte d'Ivoire
Cuba
Cyprus
Egypt
Eritrea
Ethiopia
France
Germany
Ghana
Greece
Hong Kong
India
Indonesia
Iran
Iraq
Ireland
Israel
Italy
Jordan
Kazakhstan
Kenya
Kuwait
Latvia
Lebanon
Lithuania
Maldives
Mexico
Morocco
Netherlands
New Zealand
Nigeria
Oman
Pakistan
Philippines
Qatar
Republic of Korea
Romania
Russian Federation
Rwanda
Saudi Arabia
Singapore
South Sudan
Spain
Sri Lanka
Sudan
Switzerland
Syrian Arab Republic
Tajikistan
Türkiye
Turkmenistan
Uganda
United Arab Emirates
United Kingdom
United States
United States Minor Outlying Islands
Yemen
Zimbabwe

HORTICULTURE JOB TITLES



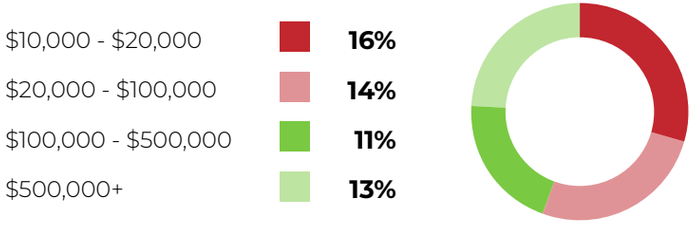
ANIMAL FARMING & LIVESTOCK

CONNECT WITH BUYERS FROM ACROSS THESE LIVESTOCK SECTORS:





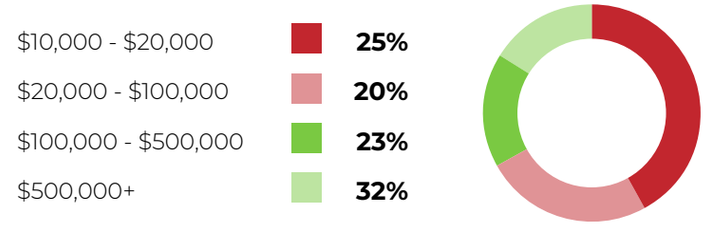
ANNUAL SPEND PER VISITOR



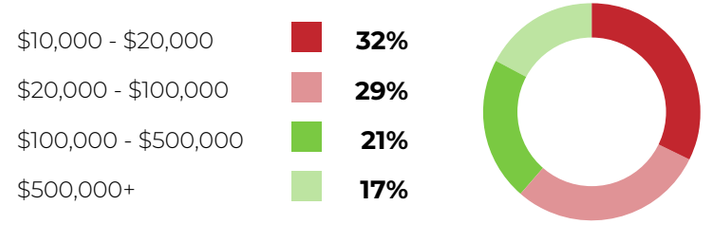


VISITORS LOOKING TO INVEST IN LIVESTOCK TECHNOLOGY WITHIN 6 MONTHS – 2 YEARS:

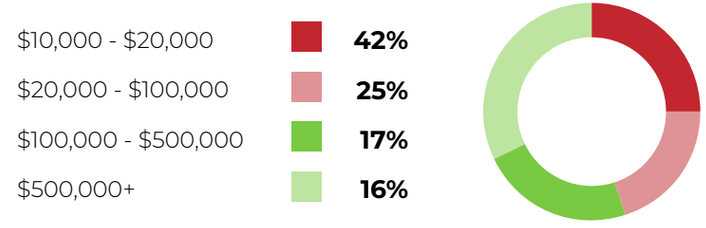
WITHIN 0-6 MONTHS



WITHIN 6-12 MONTHS



WITHIN 1-2 YEARS



AREAS OF INVESTMENT AND SPENDING POWER



$10,000 - $20,000	33%
$20,000 - $100,000	22%
$100,000 - $500,000	21%
$500,000+	24%



$10,000 - $20,000	31%
$20,000 - $100,000	20%
$100,000 - $500,000	20%
$500,000+	29%



$10,000 - $20,000	31%
$20,000 - $100,000	21%
$100,000 - $500,000	19%
$500,000+	28%



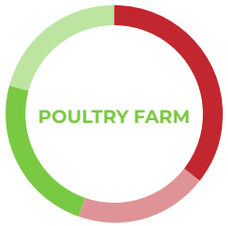
$10,000 - $20,000	34%
$20,000 - $100,000	20%
$100,000 - $500,000	19%
$500,000+	26%



$10,000 - $20,000	33%
$20,000 - $100,000	21%
$100,000 - $500,000	24%
$500,000+	21%



$10,000 - $20,000	27%
$20,000 - $100,000	24%
$100,000 - $500,000	24%
$500,000+	25%



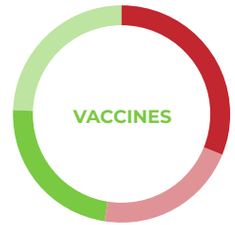
$10,000 - $20,000	36%
$20,000 - $100,000	20%
$100,000 - $500,000	24%
$500,000+	21%



$10,000 - $20,000	31%
$20,000 - $100,000	23%
$100,000 - $500,000	18%
$500,000+	28%



$10,000 - $20,000	27%
$20,000 - $100,000	26%
$100,000 - $500,000	20%
$500,000+	27%



$10,000 - $20,000	31%
$20,000 - $100,000	21%
$100,000 - $500,000	23%
$500,000+	24%



$10,000 - $20,000	31%
$20,000 - $100,000	19%
$100,000 - $500,000	20%
$500,000+	29%

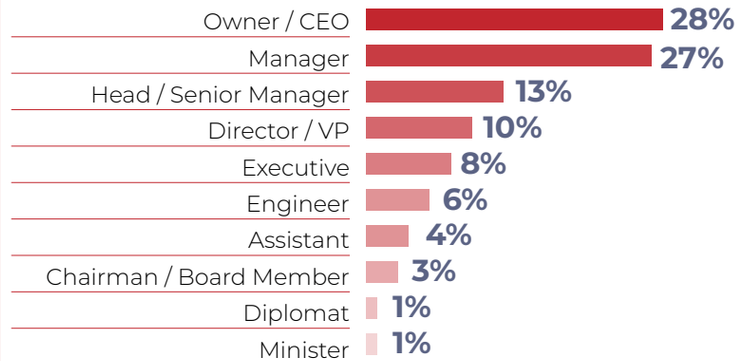


$10,000 - $20,000	32%
$20,000 - $100,000	16%
$100,000 - $500,000	20%
$500,000+	32%

GEOGRAPHY OF AGROFARM VISITORS

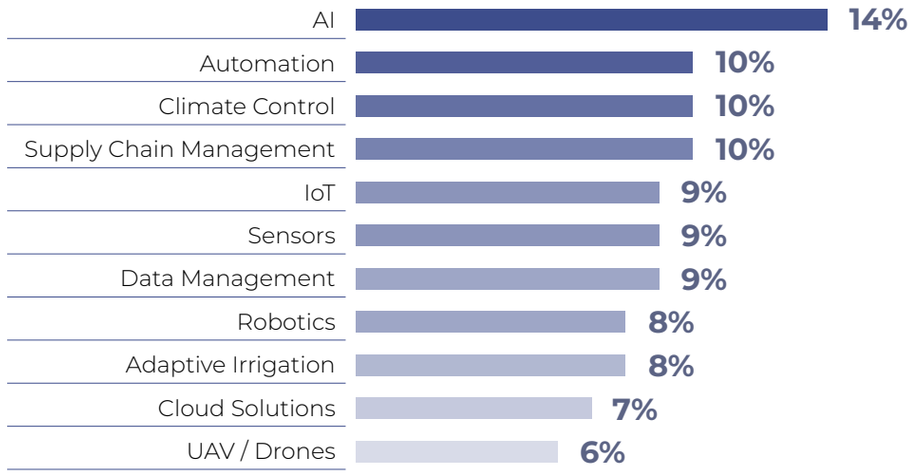
Algeria
Antigua and Barbuda
Armenia
Australia
Austria
Bahrain
Bangladesh
Belgium
Botswana
Canada
Côte d'Ivoire
Croatia
Cuba
Egypt
Eritrea
Ethiopia
France
Germany
India
Iran
Iraq
Ireland
Italy
Jordan
Kazakhstan
Kuwait
Lebanon
Lithuania
Malaysia
Maldives
Mauritania
Netherlands
New Zealand
Nigeria
Oman
Pakistan
Philippines
Poland
Qatar
Romania
Russian Federation
Saudi Arabia
Singapore
Somalia
South Africa
South Sudan
Spain
Sri Lanka
Sudan
Switzerland
Syrian Arab Republic
Tanzania
Tunisia
Türkiye
Uganda
United Arab Emirates
United Kingdom
United States
Zimbabwe

LIVESTOCK JOB TITLES



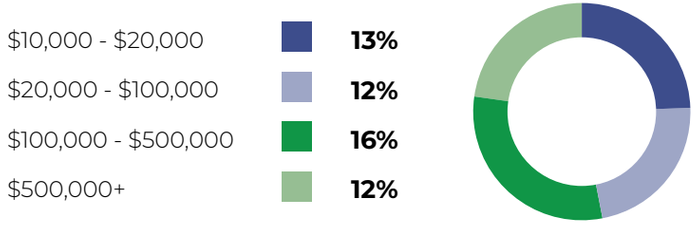
AGRI-TECH & SMART FARMING

CONNECT WITH BUYERS FROM ACROSS THESE AGRATECH SECTORS





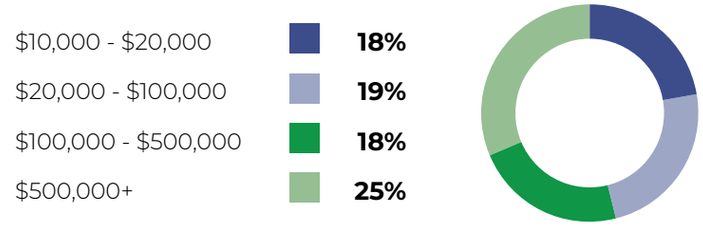
ANNUAL SPEND PER VISITOR



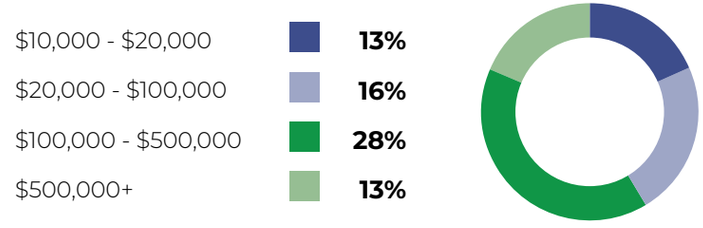


VISITORS LOOKING TO INVEST IN AGRATECH WITHIN 6 MONTHS – 2 YEARS:

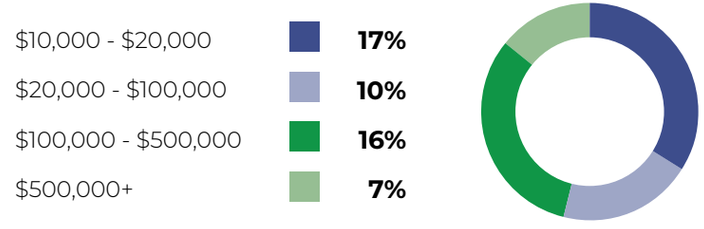
WITHIN 0-6 MONTHS



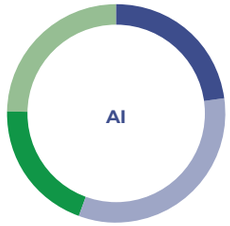
WITHIN 6-12 MONTHS



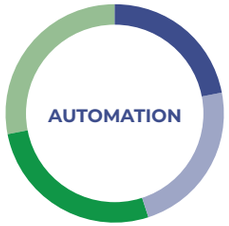
WITHIN 1-2 YEARS



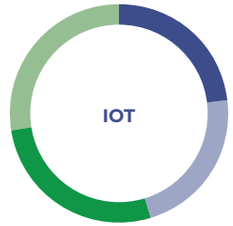
AGRATECH AREAS OF INVESTMENT AND SPENDING POWER



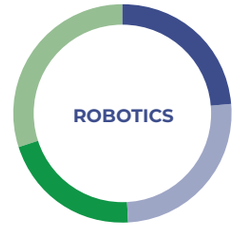
$10,000 - $20,000	14%
$20,000 - $100,000	20%
$100,000 - $500,000	12%
$500,000+	15%



$10,000 - $20,000	22%
$20,000 - $100,000	23%
$100,000 - $500,000	27%
$500,000+	28%



$10,000 - $20,000	23%
$20,000 - $100,000	22%
$100,000 - $500,000	27%
$500,000+	27%



$10,000 - $20,000	16%
$20,000 - $100,000	17%
$100,000 - $500,000	14%
$500,000+	20%



$10,000 - $20,000	26%
$20,000 - $100,000	20%
$100,000 - $500,000	29%
$500,000+	24%



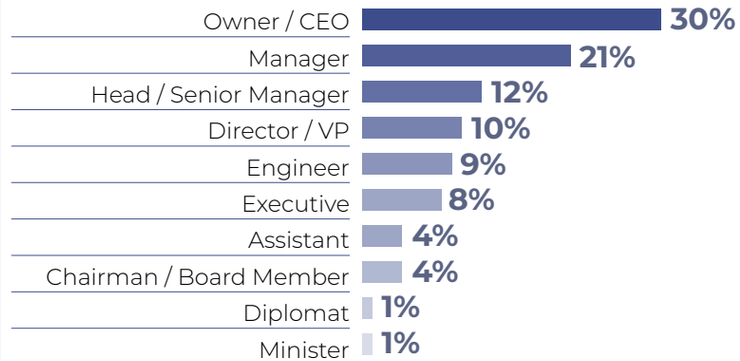




GEOGRAPHY OF AGRATECH VISITORS

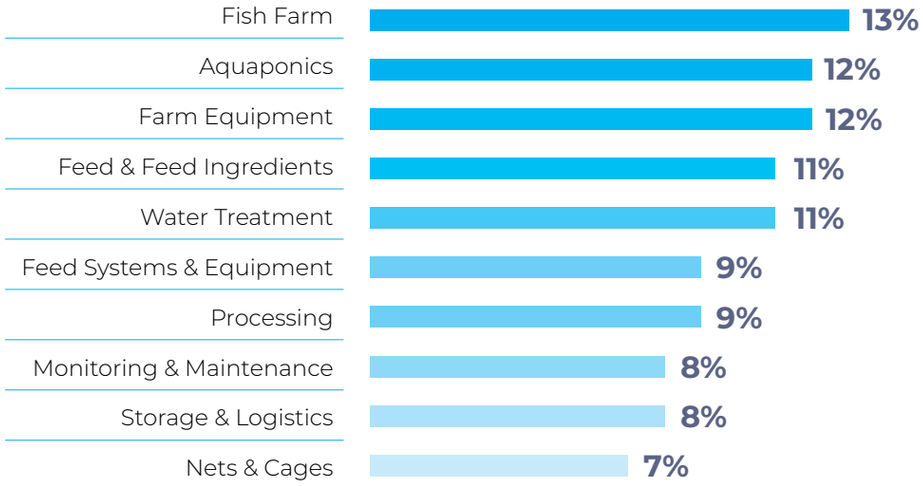
Algeria
Antigua and Barbuda
Armenia
Australia
Austria
Bahrain
Bangladesh
Botswana
Bulgaria
Canada
Côte d'Ivoire
Croatia
Cuba
Egypt
Eritrea
Ethiopia
France
Georgia
India
Iran
Iraq
Israel
Japan
Jordan
Kazakhstan
Republic of Korea
Kuwait
Latvia
Lebanon
Libya
Malaysia
Maldives
Morocco
Netherlands
New Zealand
Nigeria
Oman
Pakistan
Philippines
Russian Federation
Saudi Arabia
Singapore
South Africa
South Sudan
Spain
Sri Lanka
Sudan
Switzerland
Syrian Arab Republic
Tajikistan
Türkiye
Uganda
United Arab Emirates
United Kingdom
United States
Yemen
Zimbabwe

AGRATECH JOB TITLES



AQUACULTURE & FISHERIES

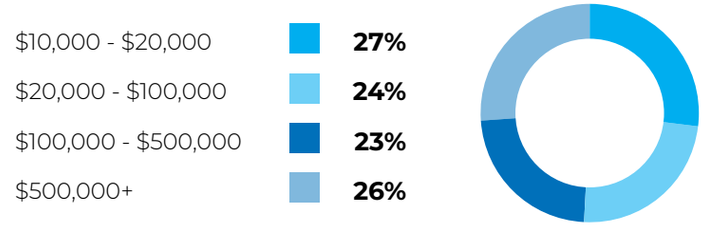
CONNECT WITH BUYERS FROM ACROSS THESE AQUACULTURE SECTORS:



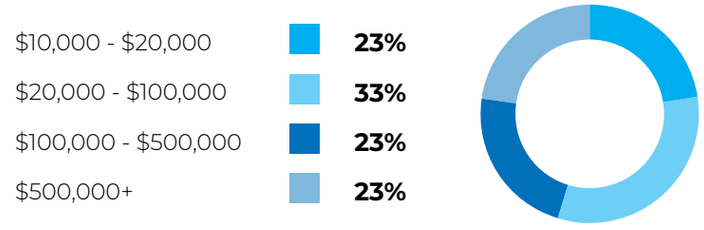


VISITORS LOOKING TO INVEST IN AQUACULTURE WITHIN 6 MONTHS – 2 YEARS:

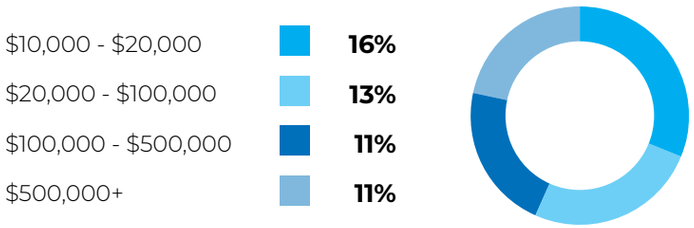
WITHIN 0-6 MONTHS



WITHIN 6-12 MONTHS

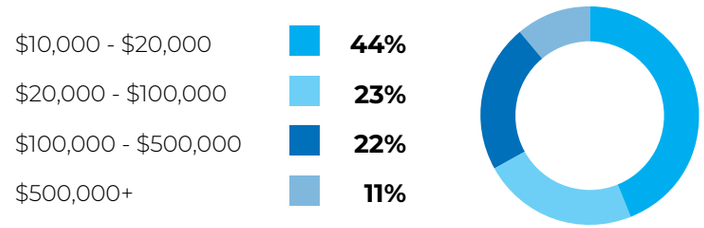


ANNUAL SPEND PER VISITOR

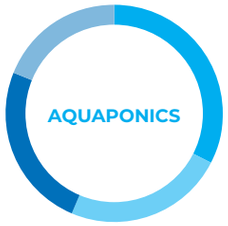




WITHIN 1-2 YEARS



AREAS OF INVESTMENT AND SPENDING POWER



$10,000 - $20,000	33%
$20,000 - $100,000	25%
$100,000 - $500,000	24%
$500,000+	19%



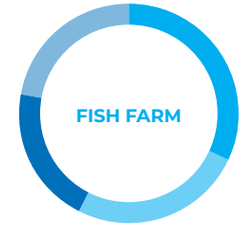
$10,000 - $20,000	33%
$20,000 - $100,000	25%
$100,000 - $500,000	24%
$500,000+	18%



$10,000 - $20,000	30%
$20,000 - $100,000	17%
$100,000 - $500,000	26%
$500,000+	26%



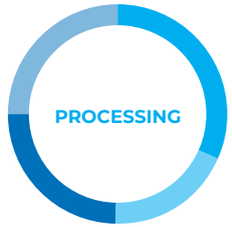
$10,000 - $20,000	20%
$20,000 - $100,000	13%
$100,000 - $500,000	15%
$500,000+	15%



$10,000 - $20,000	19%
$20,000 - $100,000	15%
$100,000 - $500,000	12%
$500,000+	13%



$10,000 - $20,000	29%
$20,000 - $100,000	22%
$100,000 - $500,000	22%
$500,000+	26%



$10,000 - $20,000	32%
$20,000 - $100,000	19%
$100,000 - $500,000	25%
$500,000+	25%



$10,000 - $20,000	27%
$20,000 - $100,000	26%
$100,000 - $500,000	20%
$500,000+	23%

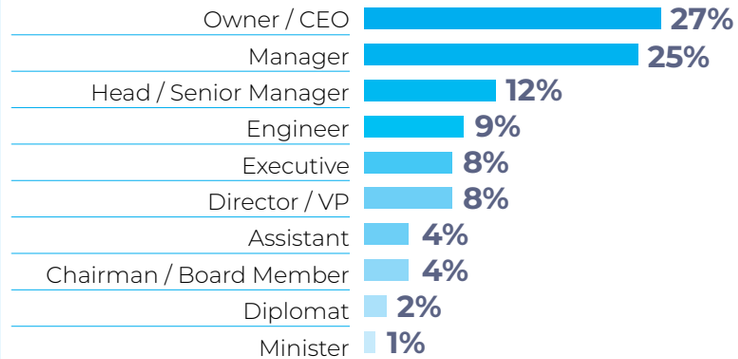


$10,000 - $20,000	29%
$20,000 - $100,000	26%
$100,000 - $500,000	20%
$500,000+	24%

GEOGRAPHY OF AQUACULTURE VISITORS

Algeria
Antigua and Barbuda
Armenia
Australia
Austria
Azerbaijan
Bahrain
Bangladesh
Belarus
Botswana
Canada
China
Côte d'Ivoire
Cuba
Cyprus
Denmark
Egypt
Ethiopia
France
Greece
India
Iran
Iraq
Jordan
Kazakhstan
Kuwait
Lebanon
Malaysia
Maldives
Morocco
Netherlands
New Caledonia
New Zealand
Nigeria
Norway
Oman
Pakistan
Philippines
Romania
Russian Federation
Saudi Arabia
Singapore
South Sudan
Spain
Sri Lanka
Sudan
Switzerland
Syrian Arab Republic
Tunisia
Türkiye
Uganda
United Arab Emirates
United Kingdom
United States
Yemen

AQUACULTURE JOB TITLES



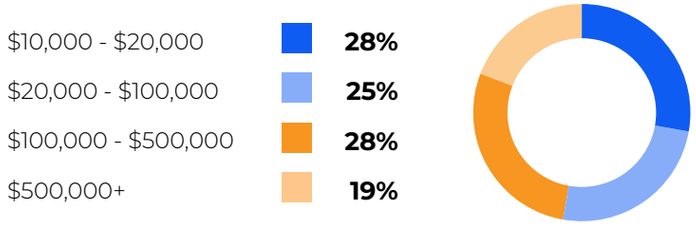
THE FRESH PRODUCE AUDIENCE

CONNECT WITH BUYERS FROM ACROSS THESE SECTORS





ANNUAL SPEND PER VISITOR

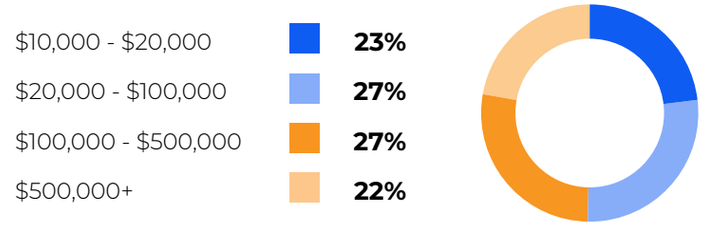




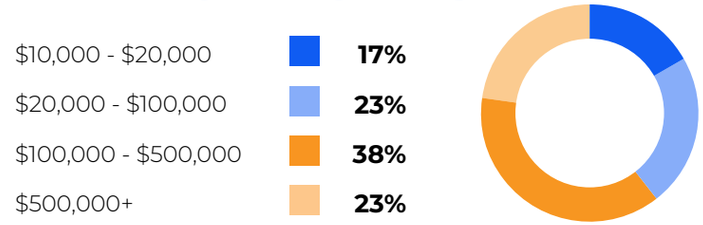


VISITORS LOOKING TO INVEST IN FRESH PRODUCE WITHIN 6 MONTHS – 2 YEARS:

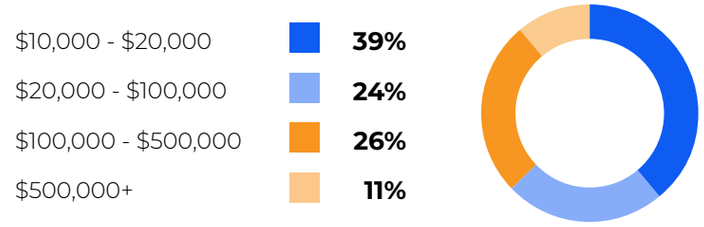
WITHIN 0-6 MONTHS



WITHIN 6-12 MONTHS



WITHIN 1-2 YEARS





$10,000 - $20,000	26%
$20,000 - $100,000	30%
$100,000 - $500,000	25%
$500,000+	19%



$10,000 - $20,000	25%
$20,000 - $100,000	30%
$100,000 - $500,000	26%
$500,000+	19%



$10,000 - $20,000	24%
$20,000 - $100,000	28%
$100,000 - $500,000	29%
$500,000+	19%





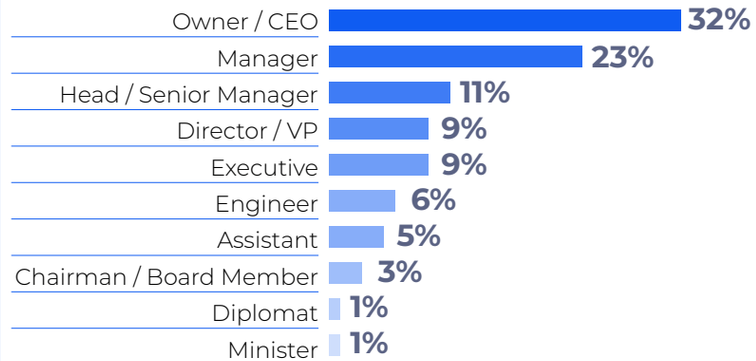




GEOGRAPHY OF AGRAME FRESH VISITORS

Afghanistan
Algeria
Antigua and Barbuda
Armenia
Australia
Austria
Bahrain
Bangladesh
Benin
Botswana
Canada
Côte d'Ivoire
Cuba
Egypt
Ethiopia
France
Germany
Ghana
Greece
India
Iran
Iraq
Ireland
Jordan
Kazakhstan
Kenya
Kuwait
Lebanon
Lithuania
Maldives
Morocco
Netherlands
New Zealand
Nigeria
North Macedonia
Oman
Pakistan
Philippines
Qatar
Russian Federation
Rwanda
Saudi Arabia
Singapore
Somalia
South Sudan
Sri Lanka
Sudan
Syrian Arab Republic
Tajikistan
Türkiye
Uganda
United Arab Emirates
United Kingdom
United States
Zimbabwe

FRESH PRODUCE JOB TITLES



Future Food Resilience Summit

Nourishing Tomorrow: Innovations in Sustainable Food Resilience

The “Future Food Resilience Summit” gathers thought leaders, experts, and innovators from the global agriculture and food sectors to address the challenges of tomorrow and aims to explore, introduce, and advance with innovative solutions for building a resilient and sustainable food supply for all.

The global food and agriculture landscape is undergoing transformative changes. The demand for sustainable and resilient food production is on the rise, driven by increasing populations, climate change challenges, and a growing awareness of the need for responsible resource management.

WHAT’S IN STORE

- Smart Agriculture and Precision Farming
- Climate-Resilient Crop Management
- Sustainable Aquaculture Solutions
- Supply Chain Resilience and Food Security
- Innovations in AgriTech and Farm Management
- Food Quality and Safety Assurance

Middle East Aquaculture Forum

The Middle East Aquaculture Forum emerges as a groundbreaking platform that unites the region’s aquaculture pioneers and global industry leaders in advancing sustainable seafood production. This dynamic event showcases the latest breakthroughs in smart farming technologies, sustainable practices, and innovative solutions that are reshaping the aquaculture landscape. By bringing together industry experts, investors, and technology innovators, the forum creates a unique ecosystem for knowledge exchange and business growth in the rapidly evolving aquaculture sector.

WHAT’S IN STORE

- Smart aquaculture systems and AI-driven monitoring solutions
- Sustainable feed alternatives and circular economy practices
- Disease management and biosecurity innovations
- Water quality management and recirculation technologies
- Climate-resilient aquaculture strategies

Middle East Livestock Forum

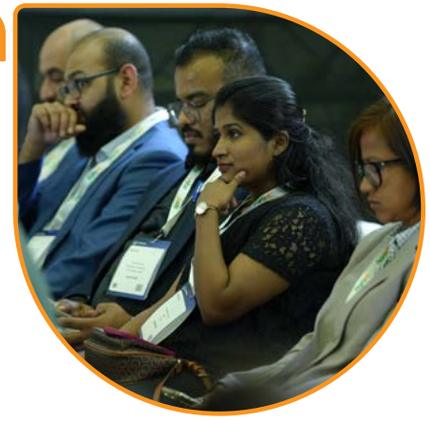
The Middle East Livestock Forum stands as a pivotal gathering that brings together the region’s leading animal agriculture experts and innovators to revolutionise livestock farming practices. This comprehensive event showcases state-of-the-art technologies and solutions in precision farming, animal health management, and sustainable production methods. Through expert-led discussions, practical demonstrations, and networking opportunities, participants will discover how emerging technologies and best practices are reshaping the future of animal agriculture.

WHAT’S IN STORE

- Smart livestock management and precision farming solutions
- Advanced feed production and nutrition optimisation
- Animal health monitoring and disease prevention systems
- Genetic improvement and breeding technologies
- Modern livestock farming strategies









NOTABLE SPEAKERS IN 2025



Sultan Al Shamsi
Director
National Agricultural Center



Sheikh Dr. Majid Al Qassimi
Founding Partner
Soma Mater



Tarifa Alzaabi
Director General
International Center for Biosaline Agriculture (ICBA)



Dr. Yassir Ali
Epidemiology & Zoonosis Expert, **Abu Dhabi Agriculture and Food Safety**



Dr. Diya AL-Ramamneh
Animal Wealth Specialist
Abu Dhabi Agriculture and Food Safety Authority



Dr. Fouad Lamghari
Director - Research & Innovation
Fujairah Research Centre



Dr. Ahmad Mukhtar
Representative (a.i) to UAE
Food and Agriculture Organization of the United Nations (FAO)



Hmoud Alohali
Deputy CEO
Saudi Aquaculture Systems Factory Company - SAQUA



Dr. Fatima Al Hamedi
Senior Research Specialist - Conformity Programs & Research Department
Abu Dhabi Quality & Conformity Council



Talal Wishah
Director of the Direct Investment Department
Arab Authority for Agricultural Investment & Development (AAAID)



Azza Aboualam
Assistant Professor
Zayed University



Sepehr Achard
Co-Founder & Chief Operating Officer
AgTech Media Group



Dr. Ameena Al Tenaiji
Water-Food Nexus Expert
Integrated Farming Model



Ahmed Alhefeiti
Founder and Owner
Wadi Dafta Plantation



Mansoor Alhosani
Member
Emirates Youth Council for Agriculture



Dr. Muez Ali
Research & Policy Lead
Center for a Sustainable Future - Qatar Foundation



Hind Alkaabi
Member at Emirates Veterinary Association & Student **United Arab Emirates University FullCast**



Raji Almhethawi
Agriculture engineer
uTerra



Rakan AlOtaibi
Secretary-General
Saudi AgriFood Tech Alliance (SAFTA)



Taif Alrayssi
Member
Emirates Youth Council for Agriculture



Ahmed Amra
Country Representative - UAE
Global Green Growth Institute (GGGI)



Giovanni Angiolini
Director Middle East & Africa (MEA)
Dutch Greenhouse Delta



Jean-Pierre Aramouni
Market Lead
Constellr



Sahera Bleibleh
Associate Professor - Architecture, Urban Design, and Urban Planning
United Arab Emirates University (UAEU)



Ragnhild Dragøy
SVP Product Management and Sustainability
Aker QRILL Company



Amit Dutta
Director – Agri, Food & Nutrition
Frost & Sullivan MEASA



Ali El-Keblawy
Professor - College of Sciences, Department of Applied Biology
University of Sharjah



Dr. Ebru Emsen
Associate Professor - College of Agriculture and Veterinary Medicine
United Arab Emirates University (UAEU)



Marco Grasselli
Partner & Marketing Director
Grabi Chemical SpA



Dipesh Guwalani
Senior Manager - Technology
PwC Middle East



Hassan Halawy
Chief Executive Officer
Elite Agritech



Prof Dr. ARM Ziaul Hasan
Senior Consultant
Industrial Agriculture & Livestock Production



Per Andreas Hjetland
Senior Vice President Business Development
AKVA Group



Mark Horner
Founder/Director
Engage Crop Solutions



Sherif Hosny
CEO
Mishkat Agritech Farms



Luke Hutson
Editor-in-Chief / Head of Agribusiness Analysis
New Ag International, UK



Dr. Sikandra Kurdi
Country Program Leader
International Food Policy Research Institute (IFPRI)



Simone Landhuis
Agricultural Counsellor to the GCC Countries
Embassy of the Kingdom of the Netherlands



Anne Lorgen Riise
Country Director
Innovation Norway Middle East



Roya Mokhtabad
Senior Programme Manager
Goumbook

Aidan Price
Founder
Source Technologies LLC & Crop Defense

Dr. Muhammed Rafeeque
Managing Director
Aspire Training Research Consulting

David Ramos
Senior Manager - Sustainability
HSBC Middle East

Mohamed Razali
General Manager
Gulf Aquaculture LLC

Dr. Haythem Riahi
Founder and CEO
Circa Biotech

Fadi Sbaiti
General Manager
Khalifa University AGX CENTER

Olav Scholte
Founder
Dutch Gulf Consult

Raj Shah
CEO and Founder
Coherent Market Insights

Daria Shchurik
Head of Growth
Greeneration

Mustafa Sheikhabdo
Agricultural Engineer
Evergreen Fertilizers

Niko Simos
Operations Associate
Agritecture

Espen Teksum
Business Development Director - Middle East; Supply Chain & Product Assurance
DNV

Hakan Uyanık
Group Business Head - Seafood
E20 Investment Ltd

Robin Vincent
Founder & CEO
Canobi Technologies

Dr. Philipp Wree
Head of Competence - Smart Farming **Fraunhofer Institute for Computer Graphics Research IGD/Germany**

Dr. Hassan Zahran
Approved Training Partner, Raw Poultry & Raw Meat Category Expert **BRCGS**

Dr. Bahadır Ödevci
Researcher & Project Partner - College of Agriculture and Veterinary Medicine
United Arab Emirates University (UAEU)

AGRAME 2025’S IMPACTFUL SOCIAL MEDIA CAMPAIGN

+3,210
Followers

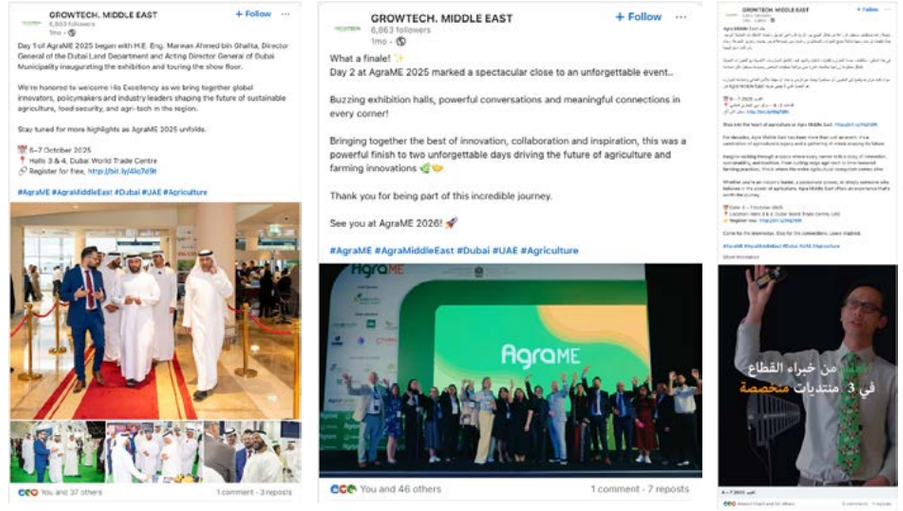
130,000
Reach

4,200
Interactions

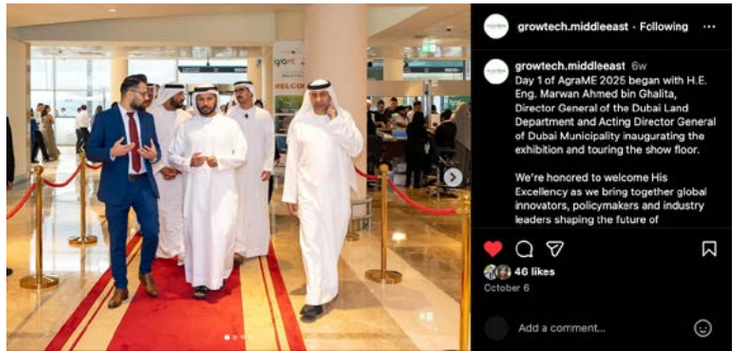
37,000
Views

The social media campaign successfully expanded our reach and engagement across platforms, achieving a substantial increase in followers (+3,445), a broad reach (186,818), significant content interactions (4,295), and a high volume of content views (40,335). These metrics collectively demonstrate the effectiveness of our tailored content and strategic execution, which resonated well with our target audience.

LINKEDIN TOP POSTS

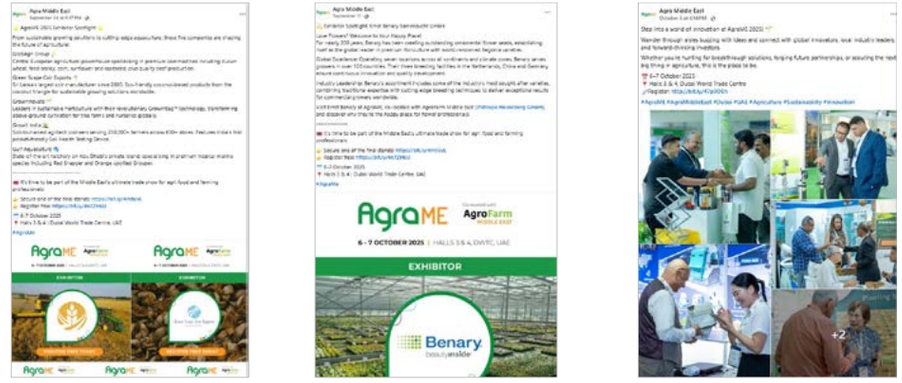


INSTAGRAM TOP POSTS





FACEBOOK TOP POSTS



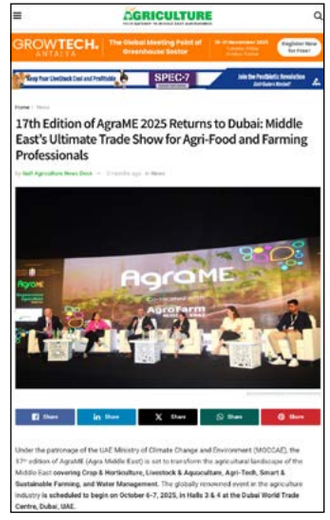
A BILINGUAL PR CAMPAIGN ACROSS THE MENA'S LEADING PUBLICATIONS

46
News Mentions

10.8K+
Article Reach

$206,000 / Đ756,535
Total Ad Value ($/AED)

$544,000/ Đ1,997,840
Total PR Value ($/AED)

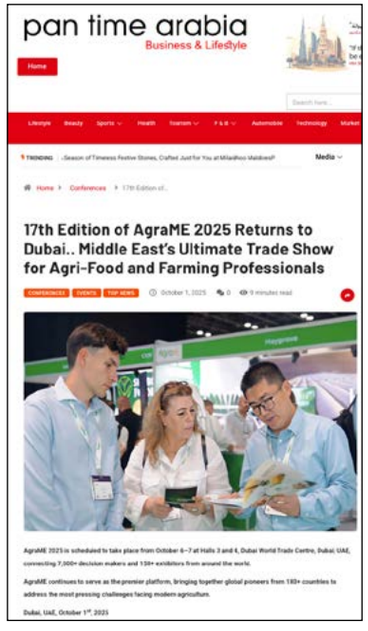






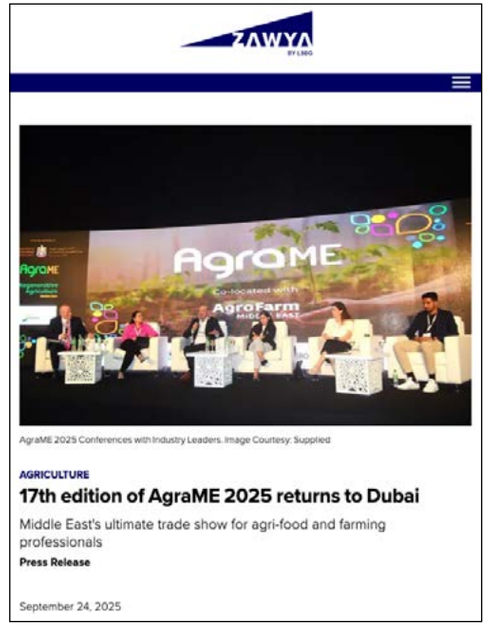












3500+ COMPANIES INCLUDING

- 24 Royal Bloom
- 365 Days Freight Services FZCO
- 3A Cryogenic Fze
- ABB Industries LLC
- Abu Dhabi Agriculture and Food Safety Authority
- ABU DHABI MODERN POULTRY FARM
- Access World Logistics LLC
- Adam Equipment
- ADGECO GROUP
- ADNOC
- AFAQ AL SHAMS TRADING L.L.C
- Afro Asian International Trading DMCC
- Agri Ventures FZE
- AGRICULTURAL COOPERATIVE ASSOCIATION KSA
- Agrimont Group
- Agriz life sciences
- AGTHIA GROUP PJSC
- AIOS INTEGRATED LAND SYSTEMS
- AL HESSON POULTRY FARM
- Al Marmoom Initiative
- Al Masaood LLC
- Behrood Animal Health
- BELHOUL INVESTMENT GROUP
- Cargoline Shipping Services llc
- Confluence Foods
- Corodex Industries
- COSCO Shipping
- DANA Global
- Dar Alzman Goods Wholesales CO. L.L.C
- Desert Palm llc
- Direct Trading Services company
- Dutch Greenhouse Delta
- Eco Green Farms
- Eco Terra Farms Corp.
- Eduscope International FZ LLC, Dubai
- Eedama Advisors
- Emirates National Food Co.
- EMIRATES RAWABI EST. FOR AGRICULTURAL MATERIALS & FERTILIZERS
- Falcon Geomatics
- Farm Fresh
- FarmAnywhere
- FarmBox Inc. Canada
- Flora Agritech Trading LLC
- Flora Engineering Services LLC
- Ghantoot Landscaping
- GILANI BIOSCIENCES
- GMG Group
- Golden Cherry International
- GRASS TRADING LLC
- Green Care Technologies
- Gulf Gas Pipeline Installation & Supply Co
- H2O Hydroponics
- Heaven Farms
- HFV FARMS
- Hico Trading
- Homeport Enviromental
- Homeport Water Solutions
- Humintech GmbH
- Hunterwood Technologies
- Hyatt Hotels
- IEC Poland
- IFFCO POULTRY
- Intelligent Growth Solutions (IGS)
- Intradco Global
- Intravision Group
- iPLON India Pvt Ltd
- Karunnile Global General Trading Co.
- Khalifa Fund
- Lahore Farms
- Lal's group
- Landsky Logistics
- LetsGrow.com
- Liwa Falcon foodstuff Trading L.L.C.Dubai-U.A.E
- Lulu Group
- M A S S INTERNATIONAL FREIGHT LLC
- mabco exports
- Macro Building Contracting llc
- MAJED ALKHEIR FOOD STUFF TRADING L.L.G
- Majid Al Futtaim
- Manalee General Trading
- Manaseer group
- Marmum Dairy Farm
- Masakin Dairy Farm
- MAS-INFRASTRUCTURE NIGERIA
- Matraq Integrated Limited
- Matski Maritime LLC
- Mattegoda Plantation
- Mattsville Integrated Farm Corp.
- Mawarid Holding Investment L.L.C.
- Mayasim Agricultural Marketing LLC
- Mazoon Dairy Company
- Medichemy Pharmaceuticals Manufacturing pvt Ltd
- Medlin Investment
- Mesua General Trading LLC
- MetLife Gulf
- Metsar Technologies
- MG general trading
- Midas Infratek International Trading LLC
- ML&F Technology Limited
- MMS Nonwoven
- Modern Freight Company
- MWM General Trading LLC.
- MYRAQ Farms
- NABATAT CONTRACTING COMPANY
- Nabta Agriculture LLC
- NADA FOODS & PRODUCTS
- Nandraj Farms
- Nandus Foods
- National Dairy Farm
- NATIONAL SHIPPING
- Navganga Food Products limited
- NEOM
- NEW WELL ENERGY
- Noble Chemical Materials llc
- Noor alriyada General trading LLC
- Norwegian University of Science and Technology
- Novasvia Group LLC
- Nurturel Organics Ltd
- Nutriplus Commodities FZCO
- Oasis Evergreen LLC
- Oasis live stock LLC
- Ocean Freight International DMCC
- Ocean Oilfield Services FZE
- Ocean Pearls Trading & Commercial Brokerage
- Ocean Petro Gulf DMCC
- Octopus Fish Trading
- ODASCO FOOD & BEVERAGES LLC
- Office of Agriculture Attache - PCG Dubai
- Ollen Group
- Osama Al Shehhi Trading
- Oxyguard International A/S
- Paradise Group
- PEM Technologies
- Persada Global Solutions
- Progressive Dairy Solutions
- Promina General Trading
- ProMinent Juffali (FZC)
- Promisive
- Pure feeds
- pure harvest smart farms
- PureArt
- Qasr Al Jabal Digital Marketing
- Quanto Agroworld Pvt Ltd
- RABAN AL SAFINA GROUP OF COMPANY
- Raenco Mills - India Ranco Projects LLC
- Rajshree Biosolutions LLP
- RAK Fish and Food Drying LLC
- REDA INDUSTRIAL MATERIALS LLC
- RedSea
- Saeed Ahmed Khalf Al Otaiba Farm
- Safe Haven Solutions
- Samara Enterprises
- Sardar Global Trading Co. Ltd.
- Smart Wearables Hub LLC
- Smartfeed
- SNASCO INVESTMENTS L.L.C
- Technik-Plus Global Carbon Farming
- THABI TRADING CO LLC
- Thager al Rafedain General Trading L.L.C
- The Organic Farm

BE PART OF THE GLOBAL STAGE FOR AGRICULTURE, AQUACULTURE & ANIMAL SOLUTIONS.

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MIDDLE EAST | ANTALYA | WEST AFRICA | EUROPE

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